

NEWS **NAEB** LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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AGRICULTURE IN WAR ON KWSC

IN ADDITION TO THE USUAL GOVERNMENT PROGRAMS AND SPOT ANNOUNCEMENTS, THE VICTORY NETWORK SHOWS, AND OTHER FEATURES AVAILABLE TO RADIO STATIONS, KWSC, THE 5000 WATT EDUCATIONAL OUTLET OF THE STATE OF WASHINGTON, IS CARRYING SEVERAL SPECIAL, LOCALLY-ORIGINATED SERIES. ACCORDING TO KENNETH YEEND, DIRECTOR, THE IMPORTANCE OF THE RELATIONSHIP BETWEEN AGRICULTURE AND WAR, IS RECOGNIZED IN THE STATION'S PROGRAMMING POLICY.

THREE DAILY AGRICULTURAL PROGRAMS CONTAIN MUCH INFORMATION RELATED TO WAR FARM PRODUCTION IN THE CAMPAIGN FOR VICTORY. LOCATED IN THE HEART OF AN AGRICULTURAL AREA, THE STATE COLLEGE OF WASHINGTON IS ABLE TO GIVE VALUABLE SERVICE TO ITS FARM LISTENERS BY BRINGING ITS EXPERTS TO THE KWSC MICROPHONE TO DISCUSS AND DRAMATIZE THE PLACE OF AGRICULTURE IN WAR.

WAR CONVOCATIONS ON WILL

DESIGNED ESPECIALLY FOR FACULTY AND STUDENTS, BUT OF GENERAL INTEREST TO ALL CITIZENS OF ILLINOIS, A SERIES OF UNIVERSITY CONVOCATIONS ON PROBLEMS OF THE WAR WAS RECENTLY HELD ON THE UNIVERSITY OF ILLINOIS CAMPUS. UNDAUNTED BY LIMITATION OF DAYTIME OPERATION ONLY, WILL TRANSCRIBED THE ENTIRE SERIES AND BROADCAST THE ADDRESSES TO THOSE OF THE LARGER CAMPUS OF THE STATE OF ILLINOIS.

"WE ARE PREPARED ON WNYC"

"WE ARE PREPARED" A NEW PROGRAM OF CIVILIAN DEFENSE AND PROTECTIVE ACTIVITIES WHICH ARE NOW UNDER WAY TO PROTECT AMERICA IS BEING PRESENTED BY WNYC, NEW YORK CITY'S OWN STATION. THE NEW SHOW REPLACES "CREATIVE ACTIVITIES"

WRITTEN AND DIRECTED BY MITCHELL GRAYSON, THE PROGRAM DEVOTES A HALF HOUR EACH WEEK TO ONE FACT OF THE CIVILIAN AND ARMED DEFENSE, RANGING FROM THE WORK OF THE ARMY INTERCEPTORS TO AIR RAID WARNINGS AND THE CONSUMER DIVISION OF THE WAR PRODUCTION BOARD. A SPECIAL FEATURE OF THE PROGRAMS IS A QUESTION PERIOD IN WHICH MEMBERS OF THE AUDIENCE ASK ANY PART OF THE STAFF WHAT THEY DO NOT UNDERSTAND.

NAEB MEETS MAY 4, IN COLUMBUS

IN CONNECTION WITH THE TRIPLEWITCH INSTITUTE FOR EDUCATION BY RADIO, MAY 3-6, IN COLUMBUS, NAEB WILL HOLD ITS ANNUAL CLOSED MEETING AT 8 P.M., MAY 4, ROOM 1437 DESHLER-WALLACE. HOPE AS MANY AS POSSIBLE CAN BE THERE. PROBLEMS PERCUAR TO OUR STATIONS AND MEMBERS WILL BE DISCUSSED AT THAT TIME.

SYRACUSE AIRS SIX SERIES

THE SYRACUSE RADIO WORKSHOP, OF WHICH KEN BARTLETT IS DIRECTOR, IS NOW AIRING SIX SERIES OVER TWO SYRACUSE STATIONS. THE SERIES ARE:

ASK THE SCIENTIST--DESIGNED TO STIMULATE INTEREST IN SCIENCE. THE SCIENCE BOARD, COMPOSED OF EXPERTS REPRESENTING THE NATURAL AND GENERAL SCIENCES, ANSWERS THE QUESTIONS SUBMITTED EACH WEEK BY THE RADIO AUDIENCE.

PERSPECTIVE FOR WAR--A SERIES BY MEMBERS OF THE FACULTY OF THE MAXWELL SCHOOL OF CITIZENSHIP THAT AIMS TO PROVIDE A BACKGROUND AND MEANING TO WORLD WAR II AND TO INTERPRET TRENDS IN WORLD EVENTS.

FORESTRY FORUM--DESIGNED TO SHOW THE IMPORTANCE OF FORESTS AND OF FOREST RESOURCES AND PRODUCTS IN THE COUNTRY'S SOCIAL AND ECONOMIC STRUCTURE.

THE UNIVERSITY SINGERS--A MIXED CHORUS OF THIRTY TRAINED STUDENT VOICES DIRECTED BY DR. JACOB KWALWASSER. DEAN F. G. CRAWFORD OF THE COLLEGE OF LIBERAL ARTS REPORTS ON THE UNIVERSITY'S PART IN AMERICA'S WAR EFFORT.

THE SYRACUSE FRONT--A REPORT TO THE COMMUNITY ON THE WAR MORALE OF ITS CITIZENS. BASED ON A CONTINUOUS POLL CONDUCTED BY DR. HERMAN C. BEYLE, IT TELLS HOW SYRACUSANS ARE REACTING TO DEVELOPMENTS IN THE WAR.

YOUTH FACES WAR--REPRESENTATIVE STUDENTS OF BOTH SEXES FROM THE COLLEGES OF NEW YORK STATE DISCUSS WHAT THEY ARE THINKING AND DOING IN RESPONSE TO THE CHALLENGE OF THE WAR.

NAEB PACKET

MAY WE POINT OUR RIGHT HERE THAT THIS IS A SERVICE OF NAEB IN WHICH MORE MEMBERS COULD AND SHOULD PARTICIPATE. WITH THE NAEB NEWS LETTER ON THE FIRST OF EACH MONTH, WE'LL MAIL OUT (WHEN WE HAVE MATERIAL) PRINTED AND MIMEOGRAPHED MATERIAL ON WHAT NAEB MEMBERS AND ASSOCIATES ARE DOING.

READ THE MATERIAL AND SECURE GOOD IDEAS WHICH MAY BE ADAPTABLE TO YOUR NEEDS.

ENCLOSURES THIS MONTH:

AROUND THE RADIO CIRCUIT, TELLING ABOUT THE RADIO PROGRAM FOR CHICAGO SCHOOLS.

WAR-DEFENSE - VICTORY, TELLING WHAT WHA IS DOING.

A COMPREHENSIVE WORKSHOP IN RADIO, TELLING OF THE SIX WEEKS COURSE TO BE OFFERED IN CHICAGO THIS SUMMER.

KENTUCKY RADIO PROGRAMS, TELLING WHAT THE UNIVERSITY OF KENTUCKY IS BROADCASTING. (AND HERE WE WANT TO COMPLIMENT ELMER SULZER FOR REGULARLY FURNISHING THE PACKET WITH MATERIAL.)

"PROFESSORS ARE HUMAN"

THAT UNIVERSITY PROFESSORS ARE HUMAN BEINGS, WILL BE THE POINT TO BE ESTABLISHED BY THE UNIVERSITY OF KENTUCKY IN A NEW FEATURE ENTITLED

"AN APPLE FOR THE TEACHER," TO BE BROADCAST AS A HORTON OF THE UNIVERSITY'S WILDCAT REVIEW 30-MINUTE RADIOCAST OVER WHAS, LOUISVILLE, EACH SATURDAY FROM 12:00 TO 12:30 P.M. C.W.T. THE NEW PROGRAM HAD ITS FIRST AIRING MARCH 7.

A SINGLE PROFESSOR WILL BE SELECTED FOR EACH PROGRAM. AFTER ANSWERING A FEW PROSAIC QUESTIONS ABOUT HIS PAST LIFE, THE ACTION PAGES INTO A DRAMATIZATION RECALLING A HUMAN AND UN-PROFESSOR-LIKE OCCURANCE IN HIS PAST LIFE.

AFTER THE DRAMATIZATION, THE PROFESSOR IS ASKED FIVE QUESTIONS OF THE DAY, INCLUDING SWING TERMINOLOGY AND LIKE INFORMATION. IF HE ANSWERS THEM ALL CORRECTLY--HE IS PRESENTED WITH A BIG RED APPLE.

F.C.C. ACTIONS

KFGQ, BOONE BIBLICAL COLLEGE, WAS GRANTED LICENSE TO COVER CONSTRUCTION FOR CHANGE IN FREQUENCY, INCREASE POWER, CHANGE IN TRANSMITTER, INSTALL NEW ANTENNA, AND CHANGE HOURS OF OPERATION. (3/26/42)

WIUC, UNIVERSITY OF ILLINOIS, WAS GRANTED EXTENSION ON COMPLETION DATE FOR ITS NEW FM STATION. (3/19/42)

---SCHOOLEY

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