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Incurved Cactus—American Triumph  Sensation at New York

American Dahlia Farms

JOSEPH NUNEVILLER

1930

QUINTON  NEW JERSEY
INFORMATION

TERMS AND DELIVERY. Cash with order. All foreign orders must be accompanied by United States money. We prepay all shipments within United States and Canada. All orders will be sent at your planting time, unless otherwise requested.

GUARANTEE. All Dahlia tubers and plants are guaranteed healthy and true to name to the replacement of new stock not exceeding purchasing price. While we pack carefully we do not guarantee against freezing.

WARNING. Do not send cash by mail unless it is registered.

WRITE YOUR NAME AND ADDRESS PLAINLY
ADDRESS ALL CORRESPONDENCE TO

American Dahlia Farms
Quinton New Jersey
AMERICAN DAHLIA FARMS

1930 Introductions

AMERICAN TRIUMPH

Incurved Cactus.

Illustrated on front cover

THE SENSATIONAL SEEDLING

At the A. D. S. Show

Undoubtedly the finest true Cactus Dahlia ever produced. Such an unusual coloring, the brightest shade of pure oriental red without a trace of any other color. The large deep blossoms have good substance and are held facing to upright on extra good stems over a medium tall bush. It will not only make a most worthy addition to the Cactus class in which there are so few good exhibition varieties, but an exceptionally good garden and cut flower as there is no better keeping Dahlia in existence. Winner of the American Home Sweepstakes, for the most outstanding new seedling in the entire show, in the largest and strongest class of seedlings ever exhibited at New York.

Tubers, $10.00

Plants, $5.00

DAYLO

Daylo meaning, “Behold the Light of Day”

In this formal type Decorative we have the brightest Autumn shades imaginable. Apricot orange and cadmium, mostly orange for the unopened petals. The bush is hardy and the strong stems hold the large flowers facing to upright. Received A. D. S. Certificate of Merit at the Trial Gardens, Storrs, Connecticut.

Plants only, $5.00

Watch for our new introductions from year to year. We have some very promising seedlings coming along.

If you are interested in any variety not listed in this catalog write us, we may have it.
VARIETIES

Key—C., Cactus; P., Peony; H. C., Hybred Cactus; D., Decorative.

ALICE WHITTIER, H. C., (Reed)—Won president’s cup at Boston 1924 and best dahlia exhibited by an amateur at San Francisco, 1926. Extra large 9 to 11 x 6 inches. Color, primrose yellow with a golden glow at the base of petals. Tubers, $1.00; Plants, $1.00

ADDA PATTERSON, H. C., (Kemp)—One of the best Hybrid Cactus to date. The flowers are pure white, and average 8 to 9 inches. The plant is a strong grower. The blooms are held well above the foliage on good stiff stems. Tubers, $2.00; Plants, $1.00

AZTEC GLORY, (Broomall)—Picric or lemon yellow. Extra large flowers of a beautiful formation, good stems, excellent as an exhibition Dahlia. Plants, $2.50

AMARILLO GRAND, D., (Broomall)—Light yellow. Compared with Sunny South the petals are broader and the flowers are much larger, in fact they are enormous and are produced in abundance. Tubers, $1.50; Plants, $1.00

AMBASSADOR, C., (Broomall)—Is exhibited at every Dahlia show, a fine exhibition and commercial flower of soft yellow, buff shaded salmon pink. Well formed flowers of large size borne on good stems Tubers, $.75

ADELINE C. LORBEER, C., (Broomall)—The medium large flowers produced in abundance. The color is spectrum red (scarlet red) without shadings. This dahlia stands the sun well and keeps good when cut. Tubers, $2.00

BARBARA REDFERN, D., (Redfern)—Color is a delightful blend of old rose and old gold, immense in size with great depth. Flowers are borne on heavy stiff stems. A particularly free bloomer. Plants tall and vigorous. Tubers, $2.50; Plants, $1.25

CALIZONA, D., (Broomall)—A large golden yellow, tall grower, pleasing and distinct and prolific bloomer. Very good. Tubers, $2.00; Plants, $1.00

CARDINAL, D., (West)—A very glowing cardinal red, medium size flowers, long strong stems. Extra good cut flower. Tubers, $2.00

COQUETTE, D., (Fisher & Masson)—This oddly shaped, long petaled flower is one of the best. Color red with golden tints. Tubers, $6.00; Plants, $3.00
CITY OF TRENTON, D., (Prentice-Dahliadel)—A deep autumn shading to copper. Strong grower, extra large flowers. D. S. of N. J. Certificate of Merit, 1927. Tubers, $5.00; Plants, $2.50

DOROTHY STONE, D., (Fisher & Masson)—Huge exhibition rose pink, free bloomer, straight stems, dark green foliage, a rival to Kathleen Norris in a different shade. Tubers, $10.00; Plants, $5.00

DERRILL W. HART, D., (Broomall)—Capucine yellow, shading to grenadine red, in cool weather almost copper color. The large well formed flowers of this variety are held erect on fine stems. Tubers, $7.50; Plants, $3.75

EVA L. QUADLING, D. Our 1929 introduction which has made good. Spectrum shading to ox-red at center, very large blossoms with good depth, long strong stems, tall grower. Tubers, $5.00; Plants, $2.50
EL RAY, D., (O. & C.)—Extra large blossoms of Jersey’s Beacon type, in a rich, golden salmon. Strong grower. A real winner. American Home Sweepstakes at the Biltmore, Los Angeles for the best new Seedling. First for best 6 blooms 3 year old at Santa Monica. First for best 6 blooms 3 year old seedling at San Leandro. San Leandro is 400 miles from where these flowers were grown and at the close of the show after two days and being carried in an auto for 16 hours they were in perfect condition.

Tubers, $10.00; Plants, $5.00

ELITE GLORY, D., (Kennedy)—A giant dahlia, very pleasing and spectacular in appearance. Color brilliant red. One of the most handsome dahlias to date. Strong grower. Stout stem holds flower perfectly.

Tubers, $2.00

ELIZA CLARK BULL, D., (Boston)—We are pleased to recommend this beautiful white dahlia. A free bloomer. Large and well formed with best of stem.

Tubers, $1.00

ELIZA LONDON SHEPARD, D., (Peacock)—All other autumn shade dahlias look dead when compared with this beauty. It is a bright orange apricot, with golden shadings, beautiful in the garden and spectacular under artificial light. A fine grower and free bloomer, long stiff stems, large well formed flowers.

Plants, $10.00

EMMA MARIE, H. C., (Dahlia-del)—No garden is complete without this beautiful pink dahlia with a white center. There is from the very beginning to the end of the blooming season a bush full of handsome blooms, held on good stems. Fine for cutting.

Tubers, $.75

EAGLE ROCK BEAUTY, D., (Broomall)—Gorgeous dahlia with long petals, pink and cream of very large size. Sturdy grower. One of the most beautiful dahlias.

Tubers, $2.50; Plants, $1.25

ELLA WILSON, D., (L. D. G.)—Terra cotta and strontian yellow blended, back etruscan red with a faint tinge of laelia pin, center dark vinaceous, strong cane-like stems, flower at right angle. Won the president’s cup for best (8) decoratives at Baltimore 1928. One of the best (12) winning the Governor’s cup 1927.

Tubers, $5.00; Plants, $2.50

FT. WASHINGTON, D.—An exceptionally large, dark maroon. Fine for exhibition. Flowers borne on long straight stems above the foliage. Tall strong bush.

Tubers, $1.50; Plants, $1.00
QUINTON, NEW JERSEY

FT. MONMOUTH, H. C., (Kemp)—The color of this dahlia is a rich crimson maroon, with a hue of bluish violet at tips of petals. The flowers are immense in size. Strong grower with dark foliage. 

Tubers, $7.50; Plants, $3.75

FLAMING METEOR, D., (Barker)—The color is a flaming orange scarlet deepening to burnt orange at center where each petal shows an amber glow. A winner on the Pacific Coast.

Tubers, $1.50

FLORENCE KLEIN, D., (Fisher & Masson)—A large flower of bright, orange copper. Public interest in this flower was somewhat sidetracked by its sensational companion, Kathleen Norris. One of the largest new dahlias.

Plants, $3.75

GOLDEN DREAM, D., (Success)—Warm buff with a golden sheen, reverse of petals Brazil red, general effect a good Autumn tone. Long, stiff stems, good bush growth. Certificate of Merit A. D. S. and D. S. of N. J.

Tubers, $5.00; Plants, $2.50

GRACE RICORDS, D., (Dahliadel)—This distinctive art dahlia is white with pale lavender pink shadings. It is unusually beautiful, particularly late in the season.

Tubers, $10.00; Plants, $5.00

GOOD NIGHT, D., (Broomall)—This is well named. Color, ox-red shading maroon. Larger than Shirley Shaw. Mr. Broomall says it is one of his best and a joy to look at.

Tubers, $10.00; Plants, $5.00

GOV. MORGAN F. LARSON, D., (Lyndora Gardens)—A dahlia of supreme merit. Won Governor’s Cup at N. J. State Show at Trenton as most worthy undisseminated dahlia. Also won as best yellow, cream or buff at Camden. Color clear golden yellow with a light apricot blush on reverse. Medium tall, strong bush.

Plants, $5.00

GALLI CURCI, D., (Lyndora Gardens)—Strong growing bush with extra large flowers of the deep Autumn shades. Very striking dahlia.

Tubers, $5.00; Plants, $2.50

HARRY MAYER, D., (Success)—One of the finest exhibition dahlias to date. Color a beautiful silvery pink on face of petals with deeper rose on reverse, petals regularly placed. Highly recommended.

Tubers, $3.00; Plants, $1.50

JIM MOORE, D., (Loller)—One of the outstanding new seedlings at Baltimore and of very unusual appearance. The color is a clear primrose yellow, shading to gold, with tints and flashes of salmon. Strong growing bush. As distinctive as anything shown this year.

Tubers, $10.00; Plants, $5.00
JERSEY'S IDEAL, D., (Waite)—Color a light rosolane purple, a most handsome exhibition dahlia of large size and good stem.
Tubers, $1.50; Plants, $1.00

JERSEY'S BEACON, D., (Waite)—We recommend this giant dahlia very highly. A Chinese scarlet with a paler reverse, giving it a two-tone effect. Very good habit and stem. Winner at New York 1924.
Tubers, $.75

JERSEY'S BEAUTY, D., (Waite)—Perfect bloom of Erosine pink, carried high above the foliage on long straight stems. One of the best cut varieties as well as good for exhibition. Has won many prizes and medals.
Tubers, $.75

JERSEY'S MASTERPIECE, (Waite)—A bold and outstanding exhibition decorative of strawberry pink suffused gold at base of florets. Same formation as Insulinde, but color far more beautiful. The large flowers are borne on strong stiff stems.
Tubers, $5.00; Plants, $2.50

JANE COWL, D., (Downs)—Deep massive blooms of bronzy buff and old gold, blending darker at the center. Truly one of the outstanding dahlias. Winner of American Home Sweepstakes at New York 1927.
Tubers, $7.50; Plants, $3.75

KATHLEEN NORRIS, D., (Fisher & Masson)—The sensation of 1928. Extra large flowers on long straight stems, a beautiful bright pink, with pastel shadings and over the whole a suggestion of silver. Won the American Home Sweepstakes at New York 1928. You can't be without this one.
Tubers, $10.00; Plants, $5.00

KENTUCKY, D., (Wigginton)—Same form flower and bush growth as Jersey's Beauty as it is a sport of Jersey's Beauty. Color brilliant light Salmon-orange shading to orange yellow at the base of petals.
Tubers, $10.00; Plants, $5.00

KEMP'S VIOLET WONDER, H. C. (Kemp)—One of the 1928 introductions which has proven a winner. The predominating color is a rich naphthaline violet, lightening to a bluish violet at tips of petals with a lavender reverse. Flowers attain great size both in diameter and depth. Good stem on tall strong bush.
Tubers, $7.50; Plants, $3.75

KING MIDAS, D., (Peacock)—This is a one tone, golden yellow flower of great depth, and produces six and seven immense blooms at one time. One of the best.
Plants, $5.00
LARODA, D., (Broomall)—Silvery rose pink, large well formed flowers held erect on strong stems. Has only one fault, it is a poor root maker. Tubers, $5.00; Plants, $2.50

LITTLE JEWEL—This tiny decorative is very useful for small bouquets and table decorations. Pleasing pink. Tubers, $.50

LA REINA, D., (O. & C.)—Fine form flowers, color rich straw-yellow, with the tips of petals shaded a golden brown. Very charming. Tubers, $10.00; Plants, $5.00

LOS FELIZ, D., (O. & C.)—Here we have a loose-petaled decorative. A seedling of Elite Glory. Tall grower and a color that everyone likes, rich, deep red, like the Hadley Rose, the center with a black sheen. Extra long stiff stems. First prize for best (6) red dahlias at Los Angeles. Tubers, $10.00; Plants, $5.00

MILDRED BROOKS HOOVER, D., (Broomall)—One of the best in our garden. Color spinel-red, very unusual in a dahlia. Extra large blossoms on good stems. Tubers, $10.00; Plants, $5.00

META SCAMMEL, H. C. (Blue Ribbon)—Long stemmed flowers of bright pink, shading to lighter pink at the center. It has a saucy curl of the petals which adds individuality. Tubers, $5.00; Plants, $2.50

MRS. I. DE VER WARNER, D., (Marean)—This is one that has been a favorite for years and is still holding its own. Clear, bright, lilac rose. No collection complete without this one. Tubers, $.50

MARION BROOMALL, H. C., (Broomall)—Pink and white, descendant of Gladys Sherwood. It is more cactus than Gladys Sherwood with better stem and habit. Tubers, $2.00; Plants, $1.00

MARMION, D., (Tyler)—Truly an immense flower grown on tall bushes. The color is pure golden yellow, with bronze suffusion on reverse of petals, a deeper bronze on the high center, outlining each petal. Tubers, $1.50; Plants, $1.00
MISS DELAWARE, D., (Swift)—This large dahlia is well formed and very refined. The color is an unusual clear rose pink throughout. The blossoms are carried on straight strong stems well above an ideal bush. Winner of Best Undisseminated Decorative Seedling at A. D. S. Show in New York 1928. Also winner as Best Seedling at the Delaware State Show at Wilmington.

Tubers, $10.00; Plants, $5.00

MINNIE EASTMAN, H. C., (L. D. G.)—Scarlet red, tips of petals empire yellow, backs of petals maize yellow. Flowering habit very prolific, stem strong holding the large flower upright. Has won many prizes.

Tubers, $7.50; Plants, $3.75

MAY TROWER, D., (Seal)—A large, deep and most artistic flower, ranging in color from palest gold to a deep golden apricot. Stems are long, stiff. Fine for garden or exhibition, being unusual in formation with great depth and substance and a rich blending of colors.

Tubers, $5.00; Plants, $2.50

MRS. ALFRED B. SEAL, D., (Seal)—An immense blossom of glowing old rose, one of the most beautiful shades in a dahlia. Strong grower of medium tall bush. Winner of American Home Sweepstakes at San Francisco 1928.

Tubers, $15.00; Plants, $7.50

NANCY SUE LANG, D., (Broomall)—An immense dahlia for exhibition purposes. Flowers are star like in formation, red, tipped with gold. Strong stiff stems.

Tubers, $2.50; Plants, $1.25

ORIENTAL BEAUTY, H. C., (Barker)—For sheer beauty and perfection of form, stem and foliage, this is the queen of dahlias. A clear brilliant rose pink, a tone deeper than Delice. Just a suggestion of a lighter tint at the tips accentuates the incurved form. Blooms 7 to 8 inches. At Los Angeles it won first for best flower in the show in 1927. In 1928 won American Home Sweepstakes medal. A wonderful dahlia.

Tubers, $7.50; Plants, $3.75

PEPPER’S DELIGHT, D., (A. D. F., Pepper)—A gorgeous dahlia with long curly petals which go back to the stem, making a very deep and showy bloom. The center is high and full even late in the season. Color, yellow at center shading to cream then watermelon-pink on the outer petals. Extra good stems. Is making a hit with florists.

Tubers, $3.50; Plants, $1.75
PRIMULA REX, D., (Broomall)—Very well named King of the Primrose. This is probably the best new variety introduced in 1927. An exhibition variety of exceptional merit.

Tubers, $1.50; Plants, $1.00

PRIDE OF STRATFORD, D., (Meachen & Sherman)—Face of petals deep orange, reverse madder brown, petals evenly placed and slightly quilled, giving the large bloom a most magnetic appearance. Stems are long and sturdy.

Tubers, $2.00

PIMLICO, D. A Maryland variety that is a real beauty, with fine stems and habit. Color is buff and orange. A pleasing combination.

Tubers, $5.00; Plants, $2.50

QUEEN OF THE GARDEN BEAUTIFUL, D., (Burnes)—A flower that has filled the dream of dahlia lovers. One of the largest dahlias. It is a gigantic lemon colored decorative with strong stems. Good keeper.

Tubers, $2.00; Plants, $1.60

ROBERT E. LEE, H. C., (Peacock)—This dahlia is worthy of the name. An intense, bright crimson-red, and entirely distinct in form from any of the new reds. Long, strong stems and good keeping qualities, make it an ideal cut flower.

Plants, $10.00

ROSE FALLON, D., (Harding)—Color is deep old gold. Long slender stems. Won at New York. We have true stock.

Tubers, $1.50; Plants, $1.00

SISKIYOU, H. C., (Broomall)—Pink tinged mauve. One of the very largest, usually winning for largest flower in the show. Stems are strong holding the flower erect.

Tubers, $1.00

SAGAMORE, D., (Kirby)—This dahlia is a wonderful commercial variety. Color amber gold, elusivey shaded with a warm salmon rose and orange buff. An open strong grower with good keeping qualities.

Tubers, $1.60

SILVERADO, H. C., (Seal)—Blooms are white, gradually shading toward the center to a delicate silvery lavender. Strong grower.

Tubers, $2.50
SYNCOPATION, D., (White)—A wonderful Bi-Color combination, buff yellow with center of each petal a deep cherry red, blending together beautifully. Stem is long and stout holding the blossoms upright. Tubers, $1.50

THOMAS EDISON, D., (Dahliadel)—Named for the great inventor. We have waited for a regal, royal purple color in a good flower, and here it is. This dahlia will achieve greatness because it has every good quality, with an extra measure of sturdiness and beauty. A very handsome variety. Plants, $10.00

THE WORLD, D., (Dahliadel)—The coloring is an unusually rich, deep, rosy magenta overlaid garnet with silver shadings on edges of petals. A rich and beautiful combination of colors. Perfect, full center. Stems are strong and erect. Foliage leathery and repellant to insect injury. This greatly admired dahlia is sure to please you. Plants, $3.75 Tubers, $7.50

TREASURE ISLAND, D., (Dahliadel)—One of the brightest autumn shades we have seen. Color, bright, apricot with gold, and rose suffusion and shadings. Bush growth is strong, branches readily from the ground, giving 5-foot stems. Flowers are held erect with full centers throughout the season. A dahlia that will score high both early and late in the season. Tubers, $7.50; Plants, $3.75

WHITE EMPRESS, D., (Jost-Alling)—A clear, clean white of interesting formation. Won the Darnell Cup as “Best Keeping Variety” at New York 1928, and at the end of the show there was not a trace of wilt on a single bloom. Won special award of merit at New Haven. It is not a large flower but a thrifty grower with plenty of substance. Tubers, $7.50; Plants, $3.75

WATCHUNG SUNRISE, D., (Smith)—Strong healthy plant carrying its large golden blooms, suffused pink, far above the perfect green foliage. A profuse bloomer and particularly early. Tubers, $5.00; Plants, $2.50

WALKOVER PRINCE, D.—Very large. Similar in color to the well-known Radio, from which it is a seedling, nopal red tipped yellow. Tubers, $7.50; Plants, $3.75
W. H. HOGAN, D., (Success)—Color garnet red with white tips extending down to center of flower. Large flower, fine stems, medium to tall habit of growth. Said by originator never to sport. 
   Tubers, $5.00; Plants, $2.50

WALDHEIM SUNSHINE, D., (Peacock)—The true deep yellow that will show up yellow under artificial light. The reflex is darker and there is a rich golden suffusion around the beautiful, full high center. The form is beautiful, with long wavy, twisted and whorled petals, which relieve the immense size from stiffness. The stem is long and stiff, holding the flower facing to upright. Strong bush growth. 
   Tubers, $7.50; Plants, $3.75

YELLOW BEAUTY, D., (Waite)—The originator calls this the Yellow Jersey's Beauty, and not without reason, for it has all the ear marks of its illustrious parent so far as growing habit and carriage of bloom are concerned. The color is a clear, bright, true yellow. Won in “Best Vase of 25 Blooms” at Trenton. Exhibition and commercial variety. 
   Tubers, $7.50; Plants, $3.75

YELLOW PRINCESS, D., (Frazer)—Considered one of the largest best yellow decorative dahlias originated in New England. Winner of many honors. Clean healthy and of upright growth, long stems hold blossom facing to upright. 
   Tubers, $5.00; Plants, $2.50

SPECIAL COLLECTION

$1.50

We have a surplus of several good varieties which we are going to offer in dozen lots. Although you may have been growing dahlias for sometime, you are sure to find several varieties in this collection which are new to you. While these are not labeled, every one will be different. $1.50 per dozen. Orders for less than 1 dozen will be refused.

DAHLIA SEED

The early frost in South Jersey killed most of the seed pods thus making our crop very short. While we will reduce our own planting we are sure we will not have enough of our own seed to meet the demand.

Our best seed .................... $5.00 per 100 seed
California seed ................... $1.00 per 100 seed
NEW DAHLIA CLASSIFICATIONS

Class 1. Single Dahlias. Open centered flowers with only one row of ray florets regardless of form or number of florets. For example, Newport Wonder, Fugi San, Eckford Century, Coltness Gem.

Class 2. Anemone Dahlias. Open centered flowers with only one row of ray florets regardless of form or number of the florets with the tubular disc florets elongated, forming a pin cushion effect. For example, Adda Finch.

Class 3. Collarette Dahlias. Open centered flowers with only one row of ray florets with the addition of one or more rows of petaloids, usually of a different color, forming a collar around the disc. For example, Diadem, San Mateo Star, Ami Nonin, Geant de Lyon.

Class 4. Duplex Dahlias. Open centered flowers with only TWO rows of ray florets regardless of form or number of florets. For example Golden Sunshine, Mrs. J. Coissard.

Class 5. Peony Dahlias. Open centered flowers with not more than THREE rows of ray florets regardless of form or number of florets, with the addition of smaller curled or twisted floral rays around the disc. For example, Geisha, Gorgeous, City of Portland.

Class 6. Incurved Cactus Dahlias. Fully double flowers with the margins of the majority of the floral rays revolute for one-half or more of their length. The floral rays tending to curve toward the center of the flower. For example, F. W. Fellows, Bearclaws, Farnicot.

Class 7. Reversed and Straight Cactus Dahlias. Fully double flowers with the margins of the majority of the floral rays revolute for one-half of their length or more, the floral rays being recurved or straight. For example, Ambassador.

Class 8. Semi-Cactus Dahlias. Fully double flowers with the margin of the majority of the floral rays revolute for less than one-half of their length. For example, Edna Ferber, Francis Lobdell, Sunkiss, Alice Whittier.

Class 9—Formal Decorative Dahlias. Fully double flowers, floral rays generally broad, either pointed or rounded at tips with outer floral rays tending to recurve and central floral rays tending to be cupped; all floral rays in a somewhat regular arrangement. For example, Regal, Sagamore, Jersey's Beauty, Glory of Monmouth, Trentonian, Mrs. I. de Ver Warner, Judge Mearan.

Class 10. Informal Decorative Dahlias. Fully double flowers, floral rays generally long, twisted, or pointed and usually irregular in arrangement. For example, Ft. Monmouth, Jane Cowl, Barbara Reofera, Mrs. Alfred B. Seal, Insulinde, Kathleen Norris.

Class 11. Miniature Decorative Dahlias. Fully double flowers, floral rays not revolute conforming to the definitions for either the formal or informal decorative types, and less than three inches in diameter. For example, Little Jewel.

Class 12. Ball Dahlias. Fully double flowers, ball shape or slightly flattened, floral rays in spiral arrangement, blunt or rounded at tips and quilled or with markedly involute margins, two inches or more in diameter.

Class 13. Pompon Dahlias. Having same characteristics as Ball dahlias but less than two inches in diameter.

Class 14. Unclassified Dahlias.
MEMBER

AMERICAN NEW JERSEY
DELaware SALEM
BRIDGETON CALIFORNIA

DAHLIA SOCIETY

You are invited to join.