Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
Now it is easier and more sure than ever to grow Strawberries with Keith’s new ready-made Strawberry Garden. You have—

No Weeding
No Watering
No Cultivating

Resulting in lots of nice fresh Strawberries free from sand

Set Keith’s Vitalized Strawberry Plants and Have a Cash Crop for Quick Money
NEVER BEFORE SUCH A STRAWBERRY

Keith's Vitalized Super-Mastodon Plants

Bear the Largest and Most of Any Known Everbearers

Sure! Everybody Likes Keith’s Mastodon

Just bite into a big, juicy Mastodon and you will say: “Aren’t they fine,” while the red deliciously strawberry flavored juice will drip off your chin, (if you are not careful).

One berry is “A mouthful—and then some.”

They are so big that,—

18 Berries fill a quart box
5 Berries (end to end) measure eight inches
3 Berries weigh two ounces
1 Berry measures five inches around

—and everyone finds them just as toothsome as they are big. Keith’s Super-Mastodon plants grow big, beautiful berries that surprise all.

Mrs. E. Jones of Norristown, Pa., wrote us “They are wonderful, so sweet and delicious and very large.”

And down in Ohio, Mr. Cecil Pemberton states “Mastodon are big, juicy fellows and all you claim for them.”

And up in St. Cloud, Wis., Mr. Fred Driefurst finds them “Sure fine and large and admired by everybody.

This same delicious flavor and size is experienced by thousands.

12 Reasons Why Keith’s Super-Mastodon Plants Win

1 The very best for Garden or Field Culture.
2 Easily Grown. Needs no special care or soil.
3 Largest of any known everbearer.
4 Bears three crops instead of one from one planting.
5 Berries uniform and large from beginning to end of season instead of running small.
6 Yields of big berries increase from July until October instead of decreasing.
7 Bears profitable crops of berries not only in summer and fall but the following spring also.
8 Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
9 Berries sweet and remain firmer and stand handling better than other varieties.
10 Equally as good for either Hill or Matted-row culture. Makes lots of new plants.
11 Production not stopped by adverse weather like other varieties.
12 A continuous producer, stopped only by freezing weather.

BERRIES LIKE THESE ARE WORTH PICKING.
SAVE A WHOLE YEAR

Keith's Super-Mastodon plants begin to ripen their big, wonderful berries within ninety days after plants are set and continue until cold fall freezing weather. Then the following spring they bear as much as any spring variety. The plants then take a six weeks' rest and commence fruiting again and bear big, juicy berries all that summer and fall. Can you beat it? Three crops in eighteen months.

Everyone Is Surprised—Delighted—Can Hardly Believe It

When people see these large, firm, red berries they are surprised indeed and especially so during the late fall. They exclaim with delight:

"Where were these grown—are they hot-house berries?"
"Where did you get such berries this time of the year?"
"Oh My! Here they are—sure enough—and fine ones, too!"

These are the comments made by patrons of our roadside stand we formerly had near Sawyer. This same surprise and satisfaction is registered also by home growers who have bought our plants, by horticulturists who have tested Keith's Mastodon out, by commercial growers, county agents and others.

Why Grow Ordinary Varieties When You Can Grow Keith's Super-Mastodon Plants

Why waste your time with common strawberries and have to wait a year to pick a crop of berries? With Keith's Super-Mastodon plants you can be picking profitable crops of berries at the same time you are growing the plants which will fruit the next spring and fall, and without one bit of additional labor or expense. This is "killing" three birds with one stone or growing three crops of strawberries where you could grow but one before.

"Have No Equal"

Dear Sirs:—"Mastodon started to blossom and bear in July and have been at it ever since. They have no equal."
Mrs. J. B. Smith, Elida, Ohio.

Bowlfuls of Delicious Strawberries from your own garden—all Summer and Fall for years!

Anybody, Anywhere, With Even a Few Square Feet of Ground, Can Grow These Berries Profitably. You Don't Have To Be a Farmer to Grow KEITH'S VITALIZED MASTODONS

KEITH BROS. NURSERY, Sawyer, Michigan
Do You Want to Make Extra Money?

If So, Grow and Sell KEITH'S SUPER-MASTODON BERRIES—A New Home, a New Car, Modern Improvements Can Be Financed in This Way

Others Have Made Money Like This

Why Not You?

More and easier money can be made from a small bed of Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything else you might undertake.

For instance, Mr. Parrish of Mt. Clemens, Michigan, had a small bed 33 x 55 feet from which he sold over $60 in berries, besides he had all the berries his family wanted. Then, there is Mr. Burlew of Concord, Mich., who has been growing Keith's Vitalized Super-Mastodon plants for some years and he has had amazing results. He set out 1,000 of our plants and sold over $100 the first summer and fall and $113.30 the next spring from the same bed. The summer and fall crop was over 400 quarts and the spring crop was 569 quarts. He set only 1,000 plants.

A Real Opportunity

There are thousands of housewives who are looking for an opportunity to make a little extra money to buy extra things for themselves or their homes. A bed of Keith's Super-Mastodon plants will afford you this opportunity

The big Mastodon berries are easily and readily sold to your neighbors, tourists, groceries or on fruit markets. Do like Mr. and Mrs. Moss near Casnovia, Mich. They have a stand in front of their home and sell all the Mastodon berries they grow, besides getting rid of all their other fruits, potatoes, etc. They never have to go to market, the market comes to them. Mastodon's big, beautiful berries always sell.

Fathers and Mothers

Give your boys and girls a chance to make money. Boys and girls, not large enough to help in grain farming, can do as much as a man in caring for and picking Mastodon. Don't overlook this fact. With a small bed of Keith's Super-Mastodon plants, a boy will surprise you with the amount of cash he can make during the summer months. They can make more and quicker money with our Super-Mastodon than anything they can undertake. Give them a chance to do something worth while. We're in for helping all we can. Write us.

Chickens Enjoy Mastodon Too

Keith Bros.—Mastodon is very nice and a good bearer. Have had several good meals and could have had more if the chickens had not enjoyed fresh fruit also.—Mrs. D. C. Love, Coldwater, Michigan.

None Genuine Without This Label

Packed by

KEITH BROS. NURSERY, Sawyer, Michigan
Plants make larger and more fruit; and about these conditions, only better, with less work and expense.

Fruit and shade trees get a three-year growth in two years; so ideal are these conditions under mulch paper that these conditions and now Mulch Paper comes along and brings about greater plant growth.

Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiments Stations are finding out new uses and benefits every season. Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.

So ideal are these conditions under mulch paper that:

1. Crops mature quicker for early markets;
2. Flower growers get more and earlier blooms, such as gladioli;
3. Fruit and shade trees get a three-year growth in two years;
4. Plants make larger and more fruit; and
5. Asparagus beds can be protected during winter and warmed up early in spring, bringing shoots for cuttings a week to ten days earlier.

Uses for Mulch Paper

1. Grow earlier garden crops and berries for early market.
2. Gives greater yields of crops, — larger berries, tomatoes, melons, peppers, sweet corn, etc.
3. To make "melon bands" or cylinder flower pots in which to grow early plants in cold frames or hot beds. Cut in strips and roll to desired size.
4. To mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, embed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
5. To mulch newly set shade trees. No hoeing or cultivating necessary around them.
6. To mulch asparagus beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch paper being black draws the sun's heat.

KEITH'S SPECIAL "ALL-SEASON" MULCH PAPER

Grows Bigger and Earlier Crops

No Weeding — No Watering — No Hoeing

1. It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
2. Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
3. It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crust it after rains.
4. Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in.
5. It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week or 10 days earlier.
6. It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
7. It grows better, sturdier, higher quality crops.
8. Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and larger crops are clear profits.

A New Way to Grow Plants

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense. So ideal are these conditions under mulch paper that:

1. Crops mature quicker for early markets;
2. Flower growers get more and earlier blooms, such as gladioli;
3. Fruit and shade trees get a three-year growth in two years;
4. Plants make larger and more fruit; and
5. Asparagus beds can be protected during winter and warmed up early in spring, bringing shoots for cuttings a week to ten days earlier.

Uses for Mulch Paper

1. Grow earlier garden crops and berries for early market.
2. Gives greater yields of crops, — larger berries, tomatoes, melons, peppers, sweet corn, etc.
3. To make "melon bands" or cylinder flower pots in which to grow early plants in cold frames or hot beds. Cut in strips and roll to desired size.
4. To mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, embed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
5. To mulch newly set shade trees. No hoeing or cultivating necessary around them.
6. To mulch asparagus beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch paper being black draws the sun's heat.

Plants Grow Night and Day

Because of the increased warmth of the soil beneath our Special "All-Season" Mulch Paper, plants grow day and night.—24 hours a day. Note the difference in the tomato plants in the two rows pictured at the left. This shows what Mulch Paper will do. There is a reason:—so weeds, water and plant foods for plants, more warmth, and an ideal soil condition for root growth.

Try Mulching Your Garden

Mulch a part of your garden this spring. It will save you (or your wife) hours of hoeing, besides you’ll have earlier vegetables and more of them.

KEITH BROS. NURSERY, Sawyer, Michigan

KEITH'S SPECIAL "ALL-SEASON"

MULCH PAPER

Grows Bigger and Earlier Crops

No Weeding — No Watering — No Hoeing

1. It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
2. Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
3. It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crust it after rains.
4. Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in.
5. It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week or 10 days earlier.
6. It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
7. It grows better, sturdier, higher quality crops.
8. Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and larger crops are clear profits.

A New Way to Grow Plants

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense. So ideal are these conditions under mulch paper that:

1. Crops mature quicker for early markets;
2. Flower growers get more and earlier blooms, such as gladioli;
3. Fruit and shade trees get a three-year growth in two years;
4. Plants make larger and more fruit; and
5. Asparagus beds can be protected during winter and warmed up early in spring, bringing shoots for cuttings a week to ten days earlier.

Uses for Mulch Paper

1. Grow earlier garden crops and berries for early market.
2. Gives greater yields of crops,—larger berries, tomatoes, melons, peppers, sweet corn, etc.
3. To make "melon bands" or cylinder flower pots in which to grow early plants in cold frames or hot beds. Cut in strips and roll to desired size.
4. To mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, embed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
5. To mulch newly set shade trees. No hoeing or cultivating necessary around them.
6. To mulch asparagus beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch paper being black draws the sun's heat.

Notes—Full rolls contain 377 running yards (2,200 square feet) and weigh about 120 pounds each, and can be sent only by express or freight. Let us know which. Don’t confuse our HEAVY "All-Season" Mulch Paper with lighter grades or smaller number of yards per roll. It is the heaviest Mulch Paper made.
RAT and MICE Killer

Kills Rats and Mice Only

Will not harm in any way dogs, cats, poultry, livestock, or humans. Positively not a poison — won’t even kill a baby chick. But will rid your place of rats and mice when used as directed. Rats like this killer, the flavor attracts them.

Rats Go Outside to Die. After eating this killer rats leave the building to go outside and die in the open, not between walls of buildings.

It Attracts Rats — They Like It. Mix the killer with food that rats and mice eat and its flavor lures them. Mix it half and half with any bait. Best results obtained with three kinds of bait — meat, meal or salmon. Try it!

Enough to Kill Two Hundred Rats. A full four-ounce can — GUARANTEED.

50 Cents Postpaid

Note:—We can supply Rat and Mice Killer already mixed with the bait to feed the rats and mice—no mixing and fussing around — will not spoil. 10-ounce cans postpaid anywhere in the United States for $1.15.

It Attracts Rats—They Like It. Mix the killer with food that rats and mice eat and its flavor lures them. Mix it half and half with any bait. Best results obtained with three kinds of bait — meat, meal or salmon. Try it!

Browers LiMite Tape

The NEW WAY to Rid Chicken Houses of Mites

Easy to Install. Just Tack on Roosts

Guaranteed—Money Back if It Fails

Comes in tape form with liquid (the killer) in a bottle, enough to keep the tape supplied for many nights, until mites are all killed. Chickens stand or roost right over the tape and the fumes rise up and penetrate every feather, killing the mites. Absolutely harmless to poultry or animals. Browers LiMite Tape will rid your poultry house of Mites, those poultry “Blood Suckers.” Try a bottle. Test it as shown in illustration at right.

Spray Materials

Especially Prepared Spray Materials for Fruit Plants, Garden Crops, Roses, Shrubs, Etc.

EVERGREEN

For Roses, House Plants, Shrubs, Garden Crops, Etc.

Evergreen is a general spray for all plants, killing all insects that it comes in contact with. Kills plant lice (aphids), carrion worms, cucumber beetles (striped beetles), ants, cabbage worms, etc. It is non-poisonous to plants and harmless to birds. Does not injure the most tender plants.

Very effective in killing plant lice—those little lice you find on your roses, shrubs, house plants, etc. It is very easily prepared by mixing with soap water and apply with sprayer. (Directions on each bottle). One of the most useful “weapons” to have to kill off bugs, plant lice, worms—any insect. You can’t afford to be without a bottle of Evergreen. Pleasant odor, easily applied, no poisonous residue left on fruits or vegetables. One ounce will make 12 to 24 quarts of spray material. Mailable.

DOXCO

For Strawberries, Garden Potatoes, Etc.

Especially recommended for Leaf Spot (sometimes called “Leaf Blight”) on strawberries. Will help prevent any new green growth from forming gray to white on the leaves. The most common disease of the strawberry family. We can supply “Heel Savers” (see top picture) along with spray materials. One pair of soles, one pair of heels for 50c in the United States.

Heel Savers

Made of same material as soles, wear like iron, never come off leather heels. Price 25c or postpaid in U. S. and 1 pr. each, only 50c postpaid in U. S.

FOR MEN, WOMEN AND CHILDREN

Wear Twice as Long as Leather But Cost Less Than Half Can be Applied at Home

Start BABY CHICKS Right—98% Live and Grow

IN LIV-AN-GROW BROoders

A sure way to raise chicks. 98 out of every 100 can be raised by brooding in Liv-An-Grow Brooders. Wire screen bottoms permit droppings to drop through. Very sanitary—no white diarrhea—no toe picking.

Good circulation, warm, no dirt, no muss, no litter, as easy to clean as a bird cage. Made of hard-walled corrugated cardboard. Can be used in any warm brooder house, yes, even in basements. Chicks started in Liv-An-Grow Brooders grow faster, mature earlier and more of them live. Chicks can be brooded in the Liv-An-Grow for 3 to 4 weeks. We raised all our chicks in Liv-An-Grow Brooders last spring. Set the brooder in our kitchen on a chair in the corner.

(For particulars sent upon application)

A Brooder for $2.35

More Chicks Raised Means More Profits to You

Each brooder comes complete. The charcoal brooder comes with burner and 6 sticks of charcoal. Each stick burns from 13-24 hours. (Extra sticks .75c per dozen.) Electric type (in States in Group No. 1) (see page 27) as priced below. In States in Group No. 2 add 3c for brooder only, 5c with heater. In Group No. 3 add 50c for brooder only, 60c with heater.

Brooders without Heaters $2.35

Six or More $2.15 Each

Complete with Charcoal or $2.95

Electric Replacements

Six or More $2.75 Each

Charcoal, 12 Sticks—70c Postpaid

—6—

KEITH BROS., NURSERY, Sawyer, Michigan
FLEX-GLASS

For POULTRY HOUSE WINDOWS

Less Ultra-Violet Rays


More Eggs Under Flex-O-Glass

"I got 525 eggs in January, 758 in February, and 958 in March from chickens sheltered under Flex-O-Glass. Neighbors have a scratch pen covered with Flex-O-Glass. I have never heard a complaint against it."

- J. A. Weiland, Lynd, Ill.

10 Reasons Why You Should Use Genuine Flex-O-Glass

1. One-tenth the cost of window glass.
2. Patented weather-proof; frost won't break.
3. Lasts through severest Ultra-Violet Rays and more actual sunlight than plain glass or other substitutes.
4. Holds heat in and cold out better than glass. Lasts for years.
5. Easy to use—cut with shears and nail on.

Emerald Lake Farms, Pleasant Hill, Mo., states:

"Flex-O-Glass is valuable in helping our chicks grow rapidly and to raise 2000 chicks at three weeks old of about 9 pounds per cent. We have never heard a complaint against it."

- W. L. Alexander

Admits Ultra-Violet Rays of Sun

10-, 20-, and 30-Yard Cuttings

One Yard Wide

GUARANTEED FRESH AND NEW

PLAIN GLASS DOES NOT

You can now flood every building with the SUN'S ULTRA VIOLET RAYS, using FLEX-OGLASS for poultry houses, hot houses, porches, dairies, barn windows, hot beds, etc. etc.

Tested—Recommended by Foremost Authorities

The Iowa Exp. Statn found that chicks kept under Flex-O-Glass gained a half-pound more than glass.

The Manitoba, Can., found that chicks kept under Flex-O-Glass gained a half-pound more than glass.

The American Medical Association Test showed that months of severest weather did not affect Flex-O-Glass in its ability to transmit ULTRA VIOLET RAYS.

Easy to Install

All you need is scissors to cut the Flex-O-Glass and a hammer, nails and a few wood slats. No frames to buy or make. No skill required. You have a lasting protection against wind, rain, sleet and all kinds of weather.

DON'T MISS THIS BARGAIN OFFER

See Prices Above on the WORLD'S GREATEST GLASS SUBSTITUTE.

FERTILIZERS FOR GROWING BIGGER and BETTER STRAWBERRIES and MORE of THEM

The Commercial Fertilizer that we offer here, also in connection with our "Bread-Made Strawberry Garden" plan, contains the right plant foods in the right proportions, for the best growth and production of Strawberries, Raspberries and other small fruits. It has a well balanced combination of nitrogen, phosphorus, and potash for all fruit plants giving the best results of a number of tests and brands. We recommend it very highly, not only for fruits, but for lawns, garden crops and flowers.

We offer our Special Fertilizer for 5-, 25-, and 50-pound bags. This fertilizer may be sent by mail, however, the ten larger bags (50 and 100 lbs.) come cheaper by express or freight and will be sent either way not prepaid as you suggest.

10-, 20-, and 30-Yard Cuttings

One Yard Wide

GUARANTEED FRESH AND NEW

QUART BERRY BOXES

STANDARD AMERICAN QUART BASKETS

For the convenience of our customers we are offering again this season berry boxes. These are made of tough veneer wood, stitched together with wire. They are just the containers for berries of all kinds. Understand that these baskets are not the "old-fashioned" straight-sided quart boxes. They are basket-shaped and much better for holding berries.

We offer these quart baskets neatly kitted together and securely packed in lots of 4, 5, 6, 25, 50, and 100. Where 60 or more are ordered at a time they come at 1.00 rates f. o. b. factory in Southern Michigan. Six hundred or more come cheaper by freight but may be sent by express. Let us know which. Shipping weight about 190 pounds per thousand.

PRICES

(Prepaid in States in Groups of 1 to 14 inclusive, and in Canada, 45c per quart, plus 5c. postage on crates and baskets combined made on application.)

QUART BERRY BOXES

STANDARD AMERICAN QUART BASKETS

For the convenience of our customers we are offering again this season berry boxes. These are made of tough veneer wood, stitched together with wire. They are just the containers for berries of all kinds. Understand that these baskets are not the "old-fashioned" straight-sided quart boxes. They are basket-shaped and much better for holding berries.

We offer these quart baskets neatly kitted together and securely packed in lots of 4, 5, 6, 25, 50, and 100. Where 60 or more are ordered at a time they come at 1.00 rates f. o. b. factory in Southern Michigan. Six hundred or more come cheaper by freight but may be sent by express. Let us know which. Shipping weight about 190 pounds per thousand.

PRICES

(Prepaid in States in Groups of 1 to 14 inclusive, and in Canada, 45c per quart, plus 5c. postage on crates and baskets combined made on application.)

KEITH BROS. NURSERY, Sawyer, Michigan

Formerly Priced at 50c Yard

Now! POSTPAID in Following States at the Following Prices:

In Ohio, Michigan, Illinois, Wisconsin, Indiana, Missouri, Iowa, Minnesota, New York, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Arkansas, Kansas, Nebraska, Dakota, Colorado and Nebraska.

In California, Oregon, Utah, Washington, Idaho, Nevada, and Arizona.

In Canada, 4c Per Yd., Postpaid. Special Rates Other Countries.
KEITH'S READY-MADE STRAWBERRY GARDENS

(SOMETHING NEW)

Here's something new in the Strawberry line. A complete outfit sent right to your door—plants with the right amount of Ideal Strawberry Fertilizer and our Special “All-Season” Mulch Paper to grow them after our triple Hedge-Row System shown at the bottom of this page. All you have to do is to order it and it will come to you complete—Plants, Fertilizer, and Mulch Paper.

It's Easy to Grow Strawberries
You can easily grow all the strawberries you want and have plenty time for other work, play, golf, motor. After you set the plants out you are through.

DOING WONDERFUL

Pittsfield, Mass.

Gentlemen:—Super - Mastodon plants sent me last of April are doing wonders through mulch paper. Very proud of my Ready-Made Strawberry Garden. Dr. Frankenthal.

STANDS DRY WEATHER

Springfield, Ohio

Dear Sirs:—Set the plants out May 10th and began picking berries Aug. 1st. Plants loaded with berries and blossoms in spite of the worst drought in history. —Mrs. Carl Mendy.

STANDS DRY WEATHER

Pittsfield, Mass.

Gentlemen:—Super - Mastodon plants sent me last of April are doing wonders through mulch paper. Very proud of my Ready-Made Strawberry Garden. Dr. Frankenthal.

WON'T TAKE $50 FOR THEM

Dear Sirs:—Won't take $50 for my 50 Super-Mastodon plants. Others want plants like them next spring.

DR. FRANKENTHAL'S READY-MADE GARDEN

at Phelps, Wisconsin

Gentlemen:—The plants have done wonderful. The best we have ever raised. Very glad to take care of. Very proud of my Ready-Made Strawberry Garden. —Dr. Lester J. Frankenthal.

LAYING THE MULCH PAPER

It's easy. Here's the way you do it. Prepare your soil, thoroughly mixing in the Fertilizer to a depth of 6 inches. Compact the soil and make it smooth and even on the surface. Unroll the paper over the bed a little at a time. Place the edges of the paper over the bed a little at a time. Embed the edges in the Fertilizer with a trowel. Figure 4 feet for each strip of mulch paper. Cover your garden 1 foot for the paper and 1 foot for a path. (If you are to lay a number of rolls, there is a special machine to do this work.)

SETTING THE PLANTS

Setting the plants through the Mulch Paper is made doubly easy by using our strawberry transplanting trowel listed here. With it, you can make a hole through the paper into the soil beneath just large and deep enough to receive the plant roots. Now set the plants and firmly pack the soil about the roots just as though there was no mulch paper. The illustration on this page shows proper spacing of plants. After plants are set it would be well to place a little loose soil around the edge of the hole in the mulch paper to seal it to prevent the wind from blowing in.

THE AMOUNT OF MULCH PAPER YOU WILL NEED

By setting three rows of plants between each strip of mulch paper you will need 8 yards for 50 plants and 15 yards for each 100. If you use more than one strip have 12 inches between each for a path. Thus figure one strip of mulch paper for each 4 feet between your garden.

POSTPAID in the Following States:—Ohio, Mich., Ill., Wis., Ind., Minn., Iowa, N. Y., N. J., Pa., Del., Md., D. C., Va., W. Va., N. Car., Ky., Tenn.—In all other states add 15% to the cost except Calif., Oregon, Wash., Idaho, Utah, Nev., Ariz.—Add 20% to the cost. Outside United States—add 25% to the cost.

Gardens No. 1 (Just a “Try-Out” Garden)
25 Super-Mastodon Plants... 2.50
1 lb. Strawbery Fertilizer...
2 lbs. Strawbery Fertilizer...

Gardens No. 2 (“Husband & Wife” Garden)
50 Super-Mastodon Plants... 3.85
24 ft. Special Mulch Paper...
3 lbs. Strawbery Fertilizer...

Gardens No. 3 (“Average Family” Garden)
100 Super-Mastodon Plants... 5.95
45 ft. Special Mulch Paper...
5 lbs. Strawbery Fertilizer...

Gardens No. 4 (“Family of Five” Garden)
200 Super-Mastodon Plants... 9.95
90 ft. Special Mulch Paper...
10 lbs. Strawbery Fertilizer...

Gardens No. 5 (The New “Spring and Summer” Garden)
25 Super-Mastodon Plants...
25 Washington (Honey-sweet)...

21 ft. Special Mulch Paper...
3 lbs. Strawbery Fertilizer...

Gardens No. 6 (The “All Spring” Garden)
25 Premier...
25 Red Gold...

25 Harvest King...

3 lbs. Strawbery Fertilizer...

Gardens No. 7 (The “Sweet-tooth” Garden)
25 Washington (Honey-sweet)...
25 Red Gold (Sugar-sweet)...

Gardens No. 8 (The “Big Jumbo” Garden)
25 Super-Mastodon...

25 Big Late...

24 ft. Special Mulch Paper...
3 lbs. Strawbery Fertilizer...

Amazingly Easy

This New Way of ours of growing strawberries is an amazing success. Thousands of our customers wonder at the new and unusual growth of strawberries this New Way. All you have to do is to prepare your soil, lay the mulch paper, set the plants through it and your work is done.

BETTER THAN EVER

Our Ready-Made Strawberry Gardens are better than ever. We are using twice as heavy paper, especially perforated to let water through, and our fertilizer is richer in those plant foods that make strawberries boom.

WITH EVERY READY-MADE STRAWBERRY GARDEN you will get one of our Special “All-Season” Mulch Papers free. With these you will get more and better strawberries. The Mulch Paper, being 36 inches wide, has to be sent separate and folded to let it go through the mails. It also saves you Mulch Paper cost.

F. E. THOMPSON'S MULCH PAPER STRAWBERRY BED—WATKINS GLEN, N. Y.

Gentlemen:—Your 175 Mastodon Plants set through Mulch Paper supplied all the berries our family of six could use. Picked berries from August 1st until snow fell. —F. E. Thompson.

SHOWING HOW TO SPACE STRAWBERRY PLANTS ON MULCH PAPER—

TRIPLE HEDGE-ROW SYSTEM

We recommend this system in setting strawberry plants through our Mulch Paper. Set one row of plants 16 inches apart down the middle of the paper and on either side of it, halfway to the outer edges, set another row spacing the plants the same distance. See illustration above. With this system you will make the most economical use of your garden obtaining the largest yield of berries from a minimum space for you can set nine strawberry plants on every four feet. It also saves you Mulch Paper cost.

Our “Keith's Productive Berry Culture” book shown on page 22 gives instructions for laying Mulch Paper and setting plants through it. We also have a booklet on Mulch Paper that you may have for the asking.

KEITH BRON NURSERY, Sawyer, Michigan
Now It's Easier than Ever to Grow Keith's Strawberries

A Ready-Made Strawberry Garden

One Hour of Time and You're Through for the Season

See that mulch paper through which those strawberry plants are growing? That's what "does the trick." By using our Combination Offer you eliminate work and care once the plants are set out.

At the time of planting, you lay the mulch paper over the ground to be planted (after having first worked fertilizer evenly into the entire area) and then just punch holes where the plants are to go—then set in the plants and you're through—nothing more to do but pick berries all through the season.

No Cultivation Just pick berries
No Watering —90 days after planting,
No Weeding all summer, all fall, the next spring, next summer and fall, and so on for another year or two.

This Ready-Made Strawberry Garden

consists of the number of plants you order, together with sufficient mulch paper and fertilizer to last throughout the season.

You can order the plants without the mulch paper and fertilizer if you want, but we know you will get such real satisfaction out of the complete outfit that we recommend that you purchase it—especially since the price is very little more. (See price list on page 28.)

What Keith's All-Season Mulch Paper Is and Does

This is a special kind of mulch paper, offered exclusively by ourselves through catalogs. It is very strong, tough and will not rot off for a whole season (lasts until snow falls) when in contact with the soil. No trouble with the wind blowing Keith's Special All-Season Mulch Paper away. It is also perforated in such a way as to allow the rains through evenly over the bed instead of shedding it off into the path where the plant roots can't get it. This is a desirable feature found in no other Mulch Paper.

Keith's Special All-Season Mulch Paper is listed and fully described on page 5, so that you can obtain it for your garden crops. We can add a few extra yards at the time we send the regular supply for your strawberry plants. The more yards you order the less it costs. It can't be beat for growing tomatoes, cabbage, cucumbers, melons, sweet corn and all kinds of garden crops.

KEITH BROS. NURSERY, Sawyer, Michigan
KEITH'S SUPER-MASTODON—
A Great Commercial Success.—A Cash Crop for Quick Money—
Holds World's Record—$216 per Acre per Day on September 14th

What Growers Have Always Wanted

Strawberry growers, gardeners, in fact everybody, has been wishing for an everbearing strawberry which would produce profitable crops of large, well-flavored berries which would hold their size to the end of the season, and a berry which would grow as well under commercial culture as in gardens. Now comes Keith's Super-Mastodon which places the growing of everbearing strawberries on a profitable basis.

Revolutionizes the Strawberry Business

With Keith's Super-Mastodon plants it is possible for you to have ripe strawberries to sell on the market, not only in the spring, but also all summer and fall—90 days after you set the plants. Why be content with the one-crop varieties when you can grow Mastodon and have berries to sell all summer and fall and spring, too, all from one planting? And the summer and fall berries are the ones that bring the money.

$216.00 per Acre per Day in SUMMER

Keith's Super Mastodon is certainly the best money-maker in the strawberry time today. We know of no other berry bringing $216.00 per acre in one day's picking. For instance,—during one day's picking (Sept. 14th), we harvested at the rate of 36 crates (576 quarts) per acre which sold for $216.00. This was just one day's picking.

We have fruited our Mastodon for five years and have fruited it on a larger commercial scale than any other concern, and find it to be the best money-maker in the strawberry world.

Not only have we made good money from our Mastodon during the summer and fall, but we have found it to produce a wonderful paying crop in the spring from the same vines that fruited all summer. Read the following:

$956.70 per Acre in the SPRING

Here is what Keith's Super-Mastodon can do for you as a spring berry after fruiting all the previous summer and fall. It did it for us. From two-thirds of an acre that fruited heavily all the summer and fall before (1926), we picked and sold to buyers 5,300 quarts, bringing us $639.00. This yield ran above yields of any of the common spring varieties fruited in this great berry section. This goes to show that Mastodon is a good profitable spring variety, enabling you to get two crops of fine berries in the same time you have been getting but one with common strawberries.

Here Is What Some of Our Customers Report

$2,238 per Acre

Mr. J. Burlew of Concord, Mich., set out 1,000 Mastodon plants in the spring of 1927 and during that summer and fall sold over $100 in berries ($1,100 per acre). The next spring he sold $113.80 in berries ($1,138 per acre). An acre of Mastodon would have brought him $2,238 in less than a year.

$1,440 per Acre

Then Mr. L. Parrish at Mt. Clemens, Mich., harvested at the rate of $1,440 per acre. He finds Keith's Super-Mastodon to be a money-maker.

KEITH BROS. NURSERY, Sawyer, Michigan
CITY FOLK—!
Suburbanites

YOU DON'T NEED A FARM to enjoy large, juicy, delicious STRAWBERRIES on your table all summer—all fall!

Why Pay 35c a Quart for Strawberries

when you can grow all you want in your own garden? THINK! What a treat it will be to go out in your back yard and discover large clusters of giant, red strawberries hidden beneath the rich green foliage. Thousands of suburbanites are growing Keith's VITALIZED strawberry plants in all sorts of nooks and corners—and thoroughly enjoying these tasty berries. WHY NOT YOU?

When "Company" Comes

—what do you invariably say: "Oh! I wonder what we will have for dessert?" And what could be more satisfying than to send someone of the family out into the garden to pick a big dishful of these mammoth luscious berries—to be served with whipped cream—or made into shortcake. SHORTCAKE ALMOST UNTIL XMAS TIME—think of it! That's what you can have. Your friends will exclaim, "Where did you get these wonderful berries?" And you will answer with pride, "Why right out in our own garden."

Look out into your back yard—right now, and see if there are not a dozen places where you could be growing these wonderful strawberries—easily and quickly and with genuine satisfaction.

Here's Real Satisfaction—Read What These People Say

100 Plants Yield Gallon Per Week

Gentlemen: — "Those 100 Mastodon plants have averaged a gallon a week since July 18th. It's now Nov. 14th." C. E. Painter, Avalon, Pa.

Lots of Shortcakes

Dear Sirs:—"Mastodon behaved splendidly. Have had lots of shortcakes. We have had snow but there are berries and blossoms yet (Nov. 9th)." A. A. Bithrauff, Taylervill, Ill.

300 Supplied Family of Eight

Gentlemen:—"Set Mastodon plants in May, picked first berries in August. The 300 plants supplied our family of eight and we sold a lot besides. Had our last berries on Nov. 6th." J. R. Korte, Smithville, Ohio.

Berries Armistice Day

Gentlemen: — "Mastodon coming so late in the year (Armistice Day), our pleasure was increased by an element of surprise because of the high quality of the berries." J. D. Oliver, Oliver Chilled Fives Works, South Bend, Ind.

For Family of Five

Dear Sirs:—"Have had berries twice a week for our family of five since August. They sure are fine." Mrs. J. M. Peters, Star City, Indiana.

$1.00 WORTH of KEITH'S
SUPER-MASTODON

plants set along the walk or border of shrubbery—around the garage and many other spare spaces will furnish about 18 to 24 quarts

NOTE below how many berries are growing on this one Super-Mastodon plant. We have often counted over 100 berries and blossoms on one Super-Mastodon Plant at one time.

Berries Since August 1st

Dear Sirs:—"Set my 25 Mastodon last of May and began to pick berries Aug. 1st, and have had berries continually since, and the plants have lots of blossoms and green berries on them yet. One plant had 50 berries and some blossoms at one time." Mr. and Mrs. Emil Erickson, Kankakee, Ill.

First Prize at Fair

Dear Sirs and Friends:—"Wish you could see our Mastodon loaded with berries and blossoms. They have been just wonderful. If I could set but one berry it would be Mastodon. Took first prize at the Fair last year."

Mrs. Alice Farmsworth, Collins Center, N. Y.

350 Quarts from 300 Plants

Gentlemen:—"From 300 Mastodon plants set in April, I picked 350 boxes of fine berries by Nov. 16th. Picked about the same amount the second summer up to November." R. E. Pembert, Anaheim, California.

See Here—How You Can Make Good Use of Small Nooks and Corners

KEITH BROS. NURSERY, Sawyer, Michigan
Premier is the earliest strawberry on the market, beginning to ripen its berries from five days to a week ahead of other varieties, and continues its fruiting with the late varieties. It has the longest fruiting season of any spring strawberry known. Why? Note the above picture and its footnote and you will understand. Its fruiting stems are much more branched than other varieties, therefore, more productive, yielding as high as 12,000 quarts per acre. While the average strawberry production in most states is less than 2,500 quarts. These large yields bring the greatest profits to growers.

The berries themselves are very attractive bringing from 25 cents to $1.00 more per crate than average varieties. On the Benton Harbor market Premier berries brought from $2.47 to $2.93 per crate while other strawberries brought $1.90 to $2.22. They were also the first berries to appear on the market, five to seven days earlier than others.

The berries are large, glossy bright red, solid red all over at the same time, firm, solid, the best for hauling to market as they always arrive attractive bringing easy sales at top-notch prices. Fine for home use of all kinds,—canning, jellies, jams, preserves—hold their shape well after cooking.

Keith's Vitalized Premier plants are very productive, guaranteed genuine, — grown, dug, hand sorted, and packed by strawberry specialists, "THE STRAWBERRY TWINS," and sent to you with our money-back guarantee. Set them for greater yields (8,000 to 12,000 quarts per acre) and highest profits.
**The Most Profitable Spring Variety**

Premier has no equal in spring strawberries. Ask growers who have fruited it. They make more money from Premier than any other variety — $1,000 to $1,500 per acre is easily possible. Berry growers everywhere are now planting heavy to Premier. Why? Because it’s the berry that buyers, storekeepers and consumers demand. Buyers pay 50 cents to $1.00 per crate more for Premier. There are more Premier set in this great West Michigan Fruit Belt than any other variety. Last spring our customers could not get all the plants they wanted to set. If Premier berries bring as much per crate this spring as they did last, the plants would be worth more to us to keep all the plants we have and pick them for berries. When you buy Keith’s Vitalized Premier at $7.90 per 1,000 you get a real Bargain. Compared with other plants as to their actual worth in bringing you clear cash, an acre set to Keith’s Vitalized Premier plants would be worth more than three acres set to common varieties. As one leading horticulturist stated, “I had rather pay $15.00 per 1,000 for your Premier than $5.00 per 1,000 for some varieties I grow.” Keith’s Vitalized Premier plants are a bargain at the above figure. Price only 79c per 100 in lots of 500 plants or more.

**Save 10¢ on Every Dollar.** Over on page 19, we offer you an opportunity to save 10¢ on every dollar you send us for KEITH’S VITALIZED PREMIER and other plants. Under this offer you can get these wonderfully productive Premier plants for a trifle over 71¢ per hundred in lots of 500 or more plants. What a bargain it is for you to buy plants like these at such a saving. Turn to page 19 RIGHT NOW and read our offer.

**Culture Book Free.** Then on page 22, at the top of the page, you will find our “KEITH’S PRODUC-TIVE BERRY CULTURE,” a book which is just chuck full of practical information on the growing of strawberries and other small fruits. Learn how to make more profits in growing berries. It is FREE to you postpaid with a thousand of KEITH’S Vitalized Premier plants, for we send it to every customer ordering $5.00 or more berry plants. You can’t afford to be without, and there is a way to get it FREE. Turn to the top of page 22.
Keith's Dependable Spring Strawberries

Under this heading we offer the most dependable spring-ripening strawberries obtainable, divided into five groups according to how early or how late they begin to ripen their berries. For instance, Extra Early, Early, Mid-Season, Medium Late, and Very Late. Keith's Spring varieties are so selected and arranged as to give you ripe berries over the longest possible period in the spring. All of these varieties have perfect blossoms (marked "PER.") and are capable of fertilizing and developing their own blossoms into berries, except the Big Late which has imperfect blossoms (marked "IMP"). This variety should be planted near other varieties that we list, any of them will fill the bill.

Premier (Extra Early)

Premier is an excellent Extra Early Variety. This is the variety that makes growers that $1,200 or more per acre. We think so highly of it and want so much for you to know its money-making possibilities that we have devoted two pages of this catalog telling you about it. Even then, you will never know its worth as a cash crop until you have fruited it in your own garden or field. And with the FRUITING POWER that we force into our VITALIZED PREMIER PLANTS you will have a real money maker. Pages 12 and 13 will give you more about our VITALIZED Premier plants.

Outstanding Early Bird (Very Early)

We are offering Early Bird for the first time this season, although it has been on the market for five years. We wanted to know that it was a worthy variety before we offered it to you. The originator of this very early variety states that Early Bird is "A strong persistent grower, berries large and perfectly formed, just like a top, color bright snappy red, a good shipper and keeper. About one week earlier than Premier." Get started with Early Bird this year. It is predicted to become a leading extra early strawberry. Early berries always bring top-notch prices. We have a very limited number of Early Bird plants this season and expect to sell out early. Don't wait and be disappointed. PRICES:—Only 98c per 100 in lots of 500 plants or more. Other prices on page 28.

New Varieties

Keith Bros. offer their customers and friends for the first time the following NEW outstanding varieties. They are all dependable, highly productive. Take note that they cover from the Extra Early to the Very Late season for ripening. Don't fail to include these varieties in your list. You will like and be proud to have them in your garden or field plantings. SEE HOW TO GET ALL OF THEM AT BARGAIN PRICES ON PAGE 18.

Early Bird (Extra Early) Page 14
Red Gold (Early) Page 20
Blakemore (Early) Page 15
Beaver (Early) Page 15
Harvest King (Mid-Season) Page 18
Beauty (Medium Late) Page 20
Washington (Medium Late) Back Cover
Big Late (Very Late) Page 18

Every Body's Money Maker

The Old Reliable Strawberry

Senator Dunlap is the best known variety in the United States, because it makes good everywhere it is planted, producing large crops of good-sized berries. Look at those Senator Dunlap berries on the plate at the left—how even and large they run. They are the kind you can grow from Keith's Vitalized Senator Dunlap plants.

Like the Original Strain

Some Senator Dunlap plants are said to be non-productive because the variety is "run out." Not so with our Vitalized Senator Dunlap plants. You will find all the original productiveness of the original strain in the plants we send you. They will bear those enormous crops that the variety used to bear. Big delicious berries and lots of them. Set Keith's Vitalized Senator Dunlap plants for highest yields.

Price:—Only 80c per 100 in lots of 500 plants or more. Complete price list on page 28.
Dr. Burrill (Early Per.)

Dr. Burrill is the result of a cross between Senator Dunlap and the Crescent (an old very productive variety). Often called the “Million Dollar Strawberry,” because it’s a money-maker, adding millions of dollars to growers’ pocketbooks. Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. It resembles the Senator Dunlap very much so that some are of the opinion that they are identical with that variety, however, we offer them to our customers at the same price as the Senator Dunlap. Berries dark red, red, very firm, remain in good condition longer than most varieties. Price: $1.00 per 12 plants; $1.90 per 25; $3.50 per 50; $5.00 per 100.

Blakemore (Extra Early) New Variety

Blakemore is a brand NEW Variety, originated by the U. S. Department of Agriculture as a result of a cross between the Premier and Missionary. It resembles the Premier very much, being a little earlier, berries as large, sometimes larger, about the same shape, better color which holds well after picking and canning and a more pleasing flavor. We quote from the U. S. Circular No. 88 which tells all about this worthy variety: “Its easy picking and capping qualities, its bright-red color, tough skin and firm flesh, solid center, acidity, high pectin content and excellent flavor makes it a desirable variety for preserving. Undoubtedly the best and most valuable strawberry the United States Dept. of Agriculture has ever originated. Our original Blakemore plants were sent us direct from the U. S. Dept. of Agriculture. We have but a few plants to offer this season to our customers, but as long as they last we will fill orders up to 100 plants each, no more to any one person. Order early. PRICE, $1.00 per 12 plants; $1.90 per 25; $3.50 per 50; $5.00 per 100.

Harvest King (Mid-Season Per.)

This new variety will be found described and illustrated on page 18. In the “Eyes of the World” it is the coming mid-season berry and in time will compete with such standard varieties as Premier, Senator Dunlap and Gibson for the most popular variety. Read All About Harvest King on Page 18.

Keith’s Famous Gibson (Mid-Season Per.)

This universal favorite has helped paint more than one house, buy the family car, and make an up-to-date radio possible. Some growers prefer it to Dunlap, but we suggest planting it with the Dunlap for it’s a mid-season variety and ripens just a little later than that variety. Turn to page 21 and find Keith’s Famous Vitalized Gibson plants and berries fully described. Berries a catchy red with a pleasing flavor that lasts after canning. Be sure to order some Gibson plants.

Washington (Late) New Variety

Washington is a Brand New Variety. It is something new for strawberry growers and lovers. Without doubt, this variety is related to the South American class of strawberry where they grow strawberries as large as apples and haul them to market in baskets on oxcarts. Read all about this New kind of a strawberry on outside back cover.
When our vigorous VITALIZED plants are dug up, shipped and replanted they will go right on with their growth—without special care or soil. Order now! Don't wait!

Below is Bert, one of the "Strawberry Twins," famous Michigan Horticulturist, a graduate of Michigan State College whose agricultural knowledge made possible VITALIZED plants.

An ordinary plant, when dug up and reset, has not the strength to withstand the shock of transplanting. It's different with Keith's plants.

When our vigorous VITALIZED plants are dug up, shipped and replanted they will go right on with their growth—without special care or soil. Order now! Don't wait!

NO MATTER WHERE YOU LIVE—whether you live in the United States or foreign countries, a shipment of plants to you will arrive alive and fresh and will grow without special care or soil. There's a reason for this: These plants have had forced into them the necessary vigor through a series of painstaking processes employed at our Nursery.

These Plants do not have to be fed-up after you set them in the ground. They are just like a well-cared-for horse—capable of starting work for you at once. They have been "fed their oats" here at our Nursery, and when you set them out, they get started quickly, and at once they are growing, giving you a strawberry bed you like to show your neighbors and write to the papers about. Ordinary plants do not have pep enough to start off like Keith's VITALIZED plants.

Another thing you may not know—The fruiting buds of the Super-Mastodon plants we send you, in fact, any strawberry, are formed in the fall and, if the plants are not properly fed at that time, few fruiting buds will form, furthermore poorly and improperly fed everbearing plants will
**We Say Our Plants Are Vitalized? and Keith’s Plants Are Primed Full of It**

By VITALIZED we do not mean just fertilized. We mean a whole train of operations—each one important—that insures these plants getting to you in the shape you want them.

Below you will see one of the largest fields of Mastodon in the world, 6 solid acres of thriving plants, grown in New Land. A year before this picture was taken, this plot was virtually a wilderness. We cleared it at considerable expense, just to follow out our policy of occasionally opening up virgin soil to keep up our plants to the high standard of VITALITY we have always maintained.

You can readily understand that plants with this added Vitality are easier to grow, yield quicker and over a longer period of time, with less care and attention than inferior plants. We Vitalize our plants to give them the Right Start—which in itself is the main element of success in growing large crops of Mastodon for the longest possible period of time.

![Below is "End", the other of the "Strawberry Twins", who personally supervises the planting, fertilizing, cultivating and developing of Keith Bros. Vitalized plants.](image)

---

KEITH BROS. NURSERY, Sawyer, Michigan
BIG LATE. Extra Late (Imp.—Female)

THE LATEST OF ALL STRAWBERRIES

Here is a big berry that's come to stay. This is the first year for us to offer it to our customers. We heard and saw what wonderful results growers were having with this variety so we got a few thousand plants direct from the originator and set them out last spring. Now we have a lot of dandy Big Late plants grown as we grow all our plants—Vitalized. Big Late is wonderfully productive, hardy and a sturdy grower. The berries are extra large, firm as any, stands long hauls to market arriving in as good condition as when picked. It's a berry that will bring you those $1.20 per acre along with Premier, Gibson, and Washington. It has an imperfect blossom and should be planted with (mated) some perfect flowered variety, such as Gibson, Harvest King, Washington, or Beauty. For a dependable Very Late variety, one that will bring you largest yields which will turn into ready money, set Keith's Vitalized Big Late plants.

Price:—Only 98c per 100 in lots of 500 plants or more.

Complete price list on page 28.
Dietitians also inform us that strawberries should be eaten by Diabetics, because 

of their low carbohydrate content and the variety they give in diets. Customers 

write us that strawberries make up their main carbohydrate. 

Prevents Teeth Decay 

Vitamin C—Strawberries are a "good source of Vitamin C") the U.S. Dept. of A. 

riculture tells us in their circular No. 84. This is the Vitamin that prevents scurvy, 

in the year just about how orders were going to run for the season. We could 

here is only one of the ways we make help feel responsible. This 

little tag shown here is only one of the ways we make help feel responsible. Note 

that each packer has a number and if anything goes wrong we can easily find who to hold responsible, therefore, more care and better service is given you by our packers. 

Also note that "none is genuine Without This Label." This protects 

you against getting anything but the best. When you buy Keith's 

strawberries, you are protected by this little label. 

You Can Have Better Health 

by Eating Strawberries Frequently 

You Have heard so much about other fruits, especially raisins, containing iron. The country's dietitians and doctors say that strawberries are also rich in iron. If you want to develop the "red iron" and have it for several times a day, grow strawberries—KEITH'S Super-Mastodon—they contain plenty of iron. They also contain one-third as much calcium and phosphorus as milk by weight. 

Strawberries for Diabetics 

Dietitians also inform us that strawberries should be eaten by Diabetics, because of their low carbohydrate content and the variety they give in diets. Customers 

write us that strawberries make up their main carbohydrate. 

In order to save money on all orders 

amounting to $5 or more except on 

special collections by ordering early.---Why? 

You Can Benefit by Our World-Wide Shipping Experience 

We are called upon by customers to ship our Vitalized Strawberry plants all over 

the world. This gives us a wide experience in careful and efficient packing. If we 
cannot ever ship a plant in such a condition to customers in Sweden, Australia, Japan, 

South America, and other distant points halfway around the world, they will surely reach you in the best of growing condition. Our system of packing is different 

and our plants are so vigorous and strong that they can stand shipping anywhere. 

Read These Letters from Thousands of Miles Away 

Traveled 6000 Miles by Land and Sea 

Buenos Aires, Argentina, So. America. 

Dear Sir:—The Super-Mastodon plants you sent me are 

in fine growing condition. Thanks for your strong plants and 

our system of packing. Plants should arrive within 2 weeks. (Must be in the mail by Jan. 31, 1931.)—Felix Rampier (Hogs). 

Half Way 'Round the World 

Dagao, Near Luzon, Philippine Islands. 

Dear Sir:—Thanks for your method of packing. My 500 Super-Mastodon plants reached me in good growing condition and it looks as though every plant is going to grow. 

W. B. Estabrook. 

Away Over Asia 


Gents:—The 100 Super - Mastodon plants reached me in good shape. Am very 

satisfied they stood the trip so well.—S. D. Winn. 

To Europe. 3,000 Miles 

Tapanui, Otago, New Zealand. 

Gents:—The Super-Mastodon plants you sent me are satisfactory, and I am wanting you to send me 1000 plants by express.—G. Sorenson. 

You Can Make More Money 

There is a right way to do everything, even to growing strawberries and other small fruits. There are thousands of strawberry beds that just barely exist,—have no chance whatsoever to do what they should and could. Many grow fine fields of corn, oats, alfalfa and the like to feed their 
hogs and cattle,—grown under the natural condition from which the family eats their strawberry supply (often only an excuse of an affair) is the wrong way. There are dozens of other mistakes that are made and which end with a satisfied customer. We want you to succeed. Therefore, we grow 

the best plants possible, dig, pack and send them to you the best we know how and 

look beyond the price tag and our service extends beyond the "dotted line." —19—

HOW DO YOU JUDGE VALUE?

You Get Plants That 

Are Sure to Grow 

From the time our Vitalized plants take root in our ideal plant soil, they have continued access to the right kinds of fertilizers and plant foods to make them the kind you like to set out — vigorous, healthy, full of pep, ready to go. You don't have to sit "round half the summer waiting for Keith's Vitalized strawberry plants to get started and as quick. Don't confuse these plants with others—they are Vitalized. 

Carefully Selected, Hand 

Packed Right 

Every plant is hand-picked and cleaned of all foreign matter 
carefully bunched, and tied in bunches of 25 plants. Roots are 

then surrounded with special damp moss, wrapped in heavy waxed paper, then packed in our special wire-bound shipping crates or fiber-board boxes and sent out within 24 hours after being taken from the ground. You always get freshly dug plants. 

KEITH BROS. NURSERY, Sawyer, Michigan
BEAUTY
(Late—Per.)
A Big Late Beautiful Berry
We have been keeping our eyes on this "Beauty" for the past two or more years, ever since the wonderful reports began to come in regarding its big yields of beautiful berries. Last year we were thoroughly convinced that this Beauty was the berry for a late variety so we secured a number of plants direct from the originator and now we have Beauty plants for you.

Everything about Beauty is big. — Big plants 12-15 inches high, — big fruiting stems 8 to 10 inches long, growing upright exposing the berries in full view for easy picking and perfect coloring, — big berries 5 to 7 inches around. As the introducer put it, "Beauty is big, beautiful, and late. Berries large as walnuts, solid as a peach, juicy as an orange and sweet as cake."

Beauty is a long keeper, holding up as long as two days after picking and still bringing top prices on the market. Berries attractive red and solid throughout. We recommend it very highly as a dependable berry for your field or garden plantings. Growers of our personal acquaintance tell us that Beauty is their best money-maker in the late varieties. Many others are clamoring after pure Beauty plants, but growers will not part with what they have, because they will not dig into their fruiting rows. The plants are too valuable for fruiting. Everybody in this vicinity are now wanting more Beauty plants to increase their plantings.

Our supply of Beauty plants is very limited and we are sure to sell out long before the plant season closes, but as long as we have them we will book and fill orders at these prices:

Price: — $1.75 per 100 in lots of 500 plants or more.

Complete Price List on page 28.

RED GOLD
(Early—Per.)
A New Strawberry with "Wild Strawberry Flavor"
Every variety of strawberry has some outstanding peculiarity different from other varieties, but Red Gold has many, for instance:

1.— It has that sweet, rich "Wild Strawberry" flavor — unlike that found in other varieties.

2.— It has a very long blooming period which insures a set of berries regardless of late frosts, rains, etc., because there are so many blossoms and they are not all open at the same time.

3.— Its fruiting stalks are very large and stiff, holding the full load of berries out of the sand and dirt.

4.— It has a long fruiting season — over three weeks, corresponding to its long blooming period. Most varieties have only two weeks.

The following are from the originator’s description of the variety: — "Red Gold is a wonderful plant maker with strong, deeply penetrating root system and will withstand more drouth and frost conditions than any strawberry we have ever grown.

"The berries are very large with record of individual berries that measure 8½ inches around. They have a very bright shining strawberry-red color which makes them very attractive on the market. The flesh is tender and melting and loaded with sweetness and that good old-fashioned wild strawberry flavor."

"Red Gold Is a very sugar saver, the berries being so sweet and meaty that they make the very highest quality of preserves with but two cups of sugar to a quart of berries instead of four cups called for with ordinary berries and so saving a full pound of sugar with each quart."

"The fruit stems have so many buds on them and they open during such a long period that a frost or rainy spell during blooming period only catches a few blossoms that are open, leaving plenty more to come and mature a good crop of berries."

We are offering our customers our Vitalized Red Gold plants at a great reduction this year. Last year we offered them at $40 per 1,000 and sold out before the end of the season. This season we offer them at a bargain price of $15 per $1,000. The plants will go fast at this price and we ask you to get your Red Gold orders in early.

Price only $1.50 per 100 in lots of 500 plants or more. Complete Price List on page 28.

KEITH BROS. NURSERY, Sawyer, Michigan
Keith's Famous GIBSON

Mid-Season Variety—A Universal Favorite

This variety is to the mid-season varieties what Premier is to the early ones. Productive—Profitable—Dependable. Gibson is a strong grower doing well on any strawberry soil, producing paying crops where others fail. A mid-season leader wherever strawberries are grown, especially in the North. Very productive, berries well supported on strong, stout stems.

Berries large, dark glossy red all over making a very attractive pack inviting buyers. Firm, stands hauling or shipping to market. Flavor, rich, pleasing, remaining after canning. A suitable berry for home or market use.

Keith's Famous Gibson plants are very productive, having a record of yielding at one picking at the rate of 7,260 quarts per acre, more than double the world average whole season yield for strawberries. Almost a quart per plant at one picking. This is what makes them "Famous." We have grown Gibson plants for years and our customers find them very productive and profitable. For instance, there's Mr. Lochtefeld (see letter and picture below) who set 1,500 Keith's Famous Gibson plants and sold $128 in berries ($680 per acre)—and down in Ohio, Mr. Leasure harvested at the rate of $1,600 per acre. While over in Indiana, Mrs. Elliott sold $126.80 from 1,000 Keith's Famous Gibson, at the rate of $1,014.40 per acre. These yields and profits give you some idea of the value in setting Keith's Famous Gibson plants. Price 60c per 100 in lots of 500 plants or more.

To the Right is Mr. Lochtefeld—Read His Letter Below.

Mr. Lochtefeld.
St. Henry, O.
"The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for $128.00."

V. F. Lochtefeld.

$126.80 from 1,000 Plants

Mr. Elliott sold over $126.80 from 1,000 Gibson plants. Costing only $5.00, and Mr. Quinlick of Trenton, Ohio, sold $56.00 in berries from 300 of our Gibson plants.

L. E. Elliott, Palestine, Ind.

Mr. Streising Sold $253.25 in Berries

To the left is Mr. Streising's berry field from which he sold $253.25 in berries. Notice the bed takes up just a small strip on one side of the field.

$200 from 1,000 Plants

South Zanesville, O.
Dear Sirs:—"Never had finer strawberries than your Gibson. From the 1,000 plants we sold over $200 worth of berries. We picked as high as 75 quarts off one row of 225 plants at one picking."

W. E. Leasure.

A LEADER
WHEREVER STRAWBERRIES ARE GROWN

▼▼▼
You'll Be Pleased with This Variety

BECAUSE

1—It has no Preference for Climates or Soils.

2—It Stands a Lot of Abuse—Bears when others Won't or Don't.

3—No Other Mid-Season Variety Has Berries so UNIVERSALLY LARGE.

4—It Is Equally Desirable for Home Use or Distant Markets.

5—It is a Fine, Firm Canning Berry—Is Excellent for Preserves.

▼▼▼

WHY
You Will Like Keith's Gibson Best

(a) They Have Unusual "Pep" Due to Ample Fertilizing.

(b) They Start Quick and KEEP IT UP.

(c) They Have VITALITY—Frosts Have No Terror for KEITH'S GIBSON.

KEITH BROS. NURSERY, Sawyer, Michigan
NEW Valuable BOOK
Offered for the First Time

By KEITH BROS. “Strawberry Twins”

Makes it Easy and Profitable for You to Grow Strawberries and Other Small Fruits

How to Get This Valuable Book
If we only knew what you would like to know to grow profitable crops of Strawberries and other Small Fruits, it could be stopped by setting a few of Keith’s Vitalized Plants in your garden this spring.

Our Offer
With every order amounting to $5.00 or more we send “Keith’s Productive Berry Culture” free. Orders up to $2.00, 50c postpaid. Orders amounting to $2.00 up to $3.00, 55c postpaid; and orders amounting to $3.00 up to $4.99, 50c postpaid; all orders of $5.00 or more, it’s Free, postpaid.

How to Obtain This Book Free
You can obtain the book free by sending us your order along with a few plants for your neighbors. If your order does not come to the $5.00 you can easily get a friend or your neighbor to take a few plants. You and he could get your plants cheaper for the more you order of a variety the less the cost per plant. In this way you could include his plants right with yours, you getting the Book Free and the both of you getting your plants cheaper.

For instance, you could get two others to go in with you and order one No. 3 Ready-Made Strawberry Garden, this would make each

FOR THE FAMILY TO TALK OVER
To Think Over—Talk Over—and Discuss with Your Wife

1. —Buying Berries for table, canning, etc., is a big expense. It could be stopped by setting a few of Keith’s Vitalized Plants in your garden this spring.

2. —To Grow All the strawberries your family can possibly use is easy, takes very little time, space and money to make the start.

3. —It’s a Joy, a Pleasure to have fresh, rich, ripe strawberries right from your own garden three times a day, spring, summer, and fall. It’s a great convenience in planning something for meals. Ask your wife, Keith’s Vitalized Super-Mastodon plants bear berries all summer and fall, next spring and so on for another year or so.

4. —Fresh Berries make less housework. Pies, cakes, and cookies go begging at our house when we have fresh strawberries. They make less baking.

5. —Lunches for the Kiddies when they go to school. Strawberry jellies, jams and preserves help out. Plan for this cut in expenses by setting only a few extra plants. They will give you the extra berries for jams, jellies, preserves and the like.

6. —House Wives make more money with less expense and labor growing strawberries than they do raising chickens. $300 to $400 clear from a city lot (or a piece of ground its size) is possible.

7. —There’s Big Quick Money in growing strawberries to sell to the “Travelling Public” right in front of your home. City folks and tourists will flock to your place and pay good prices for fresh berries. We know. Thousands of dollars are handed out every year to farmers at their roadside markets. Better get your share. Mastodon Everbearing berries are the best drawing card and a ready seller.

8. —Give Your Boys and Girls a Chance. Boys and girls not large enough to help in grain farming can do as much as “grown ups” in planting, hoeing and picking strawberries. Give them a chance to help you or themselves make extra money, start a bank account, pay their way through school. They can pick the berries while Dad goes on with his regular farm work.

9. —Start on a Small Scale. More families make big money from an acre or even smaller patches than they do from large ones. Concentrate on your efforts. From an acre or so of strawberries you can make more than you can from a whole field of wheat, corn, or oats.

10. —The Growing of Strawberries and other Small Fruits is made easy by following the practical methods given you in “Keith’s Productive Berry Culture” mentioned at the top of this page. Whether you have had any previous experience doesn’t matter. You are sure to succeed and make berry growing a profitable quick-cash-crop undertaking. Let us show you how.
Keith’s GIANT DAHLIAS

No Discount Allowed on Dahlia Roots or Collections.

NEW. Here is the latest in Dahlias, all Dahlias which have won the greatest number of prizes for their beauty and size. We offer only the best. They are all “Cracker Jacks.” Plant these and you will be surprised at the large gorgeous attractive flowers you can pick.

Sequioa Gigantea. (Decorative) — One of largest yellow dahlias grown. Buttercup yellow. Each 7c, 2c 3c.
Mrs. Warner. (Decorative) — Exceptionally large flowers on long strong stems. An orchid shade of mauve-pink. Each 50 cents, three for $1.25.
Radio. (Decorative) — The largest flower grown, 8 to 10 inches across without extra care. Deep “American Beauty” red tipped with gold. Each only 25c, three for $0.80.
Millionaire. (Decorative) — Very large flowers with lighter centers. Each 50 cents, three for $1.25.

Pride of California. (Decorative) — Very large, lavender with lighter centers. Each 50 cents, three for $1.25.

Giant Collection
No. 1—1 root ea. of above (6 roots) ....... $3.70
No. 2—3 Roots ea. of above (15 roots) ....... $9.65
(With collection No. 2, these 15 roots, we will send enough Mulch Paper—4 lb.—and 4 lbs. of Special Fertilizer to make you a “REady-MADE DAHLIA GARDEN” for $18.75 all prepaid in States in Group No. 1 for $21.25 in Group No. 2, for $23.75 in Group No. 3.

Selected Dahlia Collections
Ten Distinct Varieties Many Colors
For a number of years we have been growing nothing but Fancy Dahlias, always adding to our collection the best we can secure. This year we have an ever increasing number of very attractive flowers. Each 6c, three for $1.85.

Giant Collection
No. 1—1 root ea. of above (6 roots) ....... $3.70
No. 2—3 Roots ea. of above (15 roots) ....... $9.65

We pay postage on all Dahlia Roots in States in Group No. 1. In Group No. 2 add 7 cents per root. In Group No. 3 add 10 cents per root.

Keith’s Ready-Made Gladioli Gardens
These Ready-Made Gladioli Gardens give you a NEW WAY to grow Glads. They consist of bulbs in the above collections with sufficient Mulch Paper (see pages 27 and 28) and Fertilizer to give you wonderful growth and blooms.

Garden No. 1: 50 Bulbs (Rainbow Collection), 1 foot of Mulch Paper, 2 pounds Fertilizer.............. $3.35

(Postpaid in Group 1, postpaid in Group 3 $4.40.)

Garden No. 2: 36 Bulbs (Rarity Collection), 1 foot of Mulch Paper, 1 pound Fertilizer.............. $5.65

(Postpaid in Group 1, postpaid in Group 3 $6.65.)

Garden No. 3: 21 Bulbs (Giant Collection), 6 feet of Mulch Paper, 1 pound Fertilizer.............. $8.35

(Postpaid in Group 1 postpaid in Group 2 $4.25, postpaid in Group 3 $4.50.)

KEITH’S READY-MADE DAHLIA GARDENS
NEW TRIO--ROSE SET

We Pay Postage. All rose bushes are sent postpaid in States in Group No. 1. In States in Group No. 2 add 3¢ per bush. In States in Group No. 3 add 7¢ per bush (See page 27).

Each Trio-Rose Set consists of any one you wish to select of the two-year old Climbing Rose Bushes listed on this page with sufficient Special Fertilizer to fertilize it for two years or more, and one fan-shaped Trellis, eighty-four inches high.

FREE! With every order for three or more complete Trio-Rose Sets we will send you FREE one bottle of EVERGREEN, A SPECIAL ROSE SPRAY to keep your roses FREE OF INSECTS.

**Rose Set Prices**: $3.25 (1 set), $7.50 (2 sets), $10.75 (3 sets)

**Shipping Prices**: 2-yr. plants 60c; 3 for $1.50; 10 for $3.50

**3-yr. plants**: 75c; 3 for $2.00; 10 for $6.00

**Hydrangeas**: Postpaid in Group No. 1 States for $2.75; Group No. 2 States for $3.10; Group No. 3 States for $3.30

**Spirea Van Houtte**: Postpaid in Group No. 1 States for $3.25; Group No. 2 States for $3.65; Group No. 3 States for $3.85

**Spirea Billardii**: Express prepaid in States in Group No. 1 for $3.25; Group No. 2 for $3.65; Group No. 3 for $3.85

---

**Excelsa** (Red).—Equal to the Crimson Rambler, but disease free and will not winter-kill. A remarkably fast grower, covering a trellis in a very short time. Flowers in large clusters (see cut) of crimson, tipped with pink. The greatest Rambler Red Rose. Price two-year bushes each 60c, three for $1.25.

**Dorothy Perkins** (Pink).—Brilliant Rambler Rose. Does not winter-kill. Flowers very double, shell-pink in large clusters. Rapid grower. Price two-year bushes each 50c, three for $1.25.

**Gardenia Yellow Rambler** (Yellow).—Has rich yellow rose that disease free. Bushes golden yellow, very attractive. Very dependable climbing rose. Price two-year bushes 65c each, three for $1.95.

**Climbing American Beauty**.—Has rich carmine red flowers shading to pink. Early blooming, very fragrant. Price two-year bushes each 60c, three for $1.80.

**Silver Moon** (White).—Yellow buds opening into pure white flowers. Is very large, often 4 inches across. Price two-year bushes each 60c, three for $1.80.

---

**Hydrangeas**: Postpaid in Group No. 1 States for $2.75; Group No. 2 States for $3.10; Group No. 3 States for $3.30

**Spirea Van Houtte**: Postpaid in Group No. 1 States for $3.25; Group No. 2 States for $3.65; Group No. 3 States for $3.85

---

**KEITH'S Ornamental Shrubs and Flowers**

**Grow Where Others Don't or Won't**

**Note**: The Ornamental Shrubs We List Will Be Found on Page 25.

- **Spirea Van Houtte**: Best and most popular of all the Spireas. Is often called Bridal Wreath. Masses of white flowers all over the drooping branches in June appearing like banks of snow. 2yr. bushes 40c; 5 for $1.00; 10 for $2.00.

---

**Spirea Billardii**: This beautiful flowering shrub will keep you in cut flowers during the late summer when flowers are scarce. Has long plum-like rose-pink flowers clustered at the tip of each shoot (see cut). Used much for cut flowers and decorating. The flower clusters are very attractive and showy. It grows only three to four feet high, making a beautiful attractive hedge from which you can cut flowers all summer. Three-year bushes (will bloom this summer) 3-3 feet each only 65c; three for $1.95; 10 for $6.00. Two-year bushes each 35c; 3 for $1.05; 10 for $3.00.
Asparagus
Grow Your Own Asparagus
One Planting Lasts a Lifetime
Asparagus is easily grown anywhere, in the corner of the back yard, along the back fence, at the end of the garden, in fact, it can be grown in any out-of-the-way place where the ground has good drainage, isn’t low and wet. It also should have cultivation the first year or so, after that a straw mulch is all that is necessary. One planting will last many years. Set the plants in a trench 6 inches deep, trenches 4½ feet apart. Cover the plants 3 inches deep, filling remainder of trench after plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it 8 inches deep. 50 plants will grow enough Asparagus for any home and cost you only a few cents.

Martha Washington. A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on one- and two-year plants see page 28.

Palmetto. The Old Reliable variety, has stood the test for years. An early rapid grower of tender, well flavored shoots. Hardy. Prices, one- and two-year plants see page 28.

Dewberries
Bigger, Better, Sweeter Than Blackberries
The berries are often twice as large as blackberries, sweeter, no hard cores, sell for more on any market. We consider them much better for home use, especially where the berries are served fresh. They are larger much sooner than the blackberries.

The young vines are allowed to run on the ground the first season. The second spring they are thinned out by being planted along in the row. This holds the big berries off the ground. A garden fence makes a fine support. Try a few plants along the edge of your garden. They will take up no space there. After fruiting the old vines are cut off next the ground, removed and burned, thus allowing the young plants the air circulation possible.

A dozen plants will give you lots of berries.

We offer one- and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early.

Lucretia. The hardiest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries in jellies, jams, only they are larger and sweeter.

**Price:**
- One-year plants—12 for $1.00; 25 for $1.50; 50 for $2.50; 100 for $4.00; 200 for $8.00; 500 or more $15.00 per 100.
- 2-yr. plants—$1.25; 12 for $1.25; for 2-years.)

Note: All plants postpaid in states in Group No. 1. (See page 27).

**KEITH BARGAIN GRAPE ARBOR**

Here’s your chance to get a “Red, White and Blue” grape arbor at Bargain Prices. Order the above and you will have the four varieties, covers the full grape season with four different kinds of grapes, which make you a very desirable garden and fruitful, making a very beautiful blossom. Price: Two-year plants each 35c; 3 for $1.00. Price two-year plants postpaid in States in Group No. 2 for $1.20.

**Note:** No further discount allowed.

**SHRUBS** (Continued from Page 24)

(All shrubs and vines postpaid in States in Group No. 1 (see page 27); in States in Group No. 2 add 9 cents each; in Group No. 3 add 12 cents each.)

**Bush Honeysuckle**

From this fast hardy-growing bush, very early to bloom, you can cut baskets full of light pink honeysuckle flowers as shown in the basket at left. The bush is just loaded with them. The flowers are followed in late June with loads of clear glowing holly-red berries attracting birds of all kinds. These berries have been much used for decorating. A very useful shrub. Grow 5 to 6 feet high. Price two-year bushes (18-24 inches) 45c each; three for $1.20.

**Golden Bell.** Earliest of all shrubs to bloom in spring. Masses of golden bell-shaped flowers up and down on the stems even before the leaves appear making the bush appear from across the yard like a yellow bank of bright golden flowers. Plant a few Golden Bell this spring to brighten your grounds. Price two-year bushes (18-24 inches) 45c each; three for $1.20.

**HEDGE PLANTS**

**Japanese Barberry.** Here is a low-growing (2-3 feet high) shrub attractively beautiful in winter and summer and one much used for hedges. Leaves dark green turning to scarlet fire-red in fall. Bushes loaded with scarlet berries, brightening the contrasting scene with the snow. Very hardy. When used for hedges plant 2½ feet apart in rows. Dogs, cats, chickens, in fact, nothing can get through a barberry hedge. Also much used as plantings to keep people from "cutting corners" or "cross lots." Price two-year bushes each 25c; three for 65c; ten or more 16c each.

**Armoor River Privet.** Hardy northern variety. Peal Privet, and is not winter-kill like most. All used for most of privet fences. Price 2-yr. (30 in. apart) 3 for $1.00; 15 for $2.00; 30 for $3.50; 60 for $6.00; 100 for $10.00; 250 for $25.00; 500 or more $40.00 per 100.

**Lodense Privet.** Much like the common privet, grows to 8 feet high, very dense growth and grows not over 18 inches high, fine for low planting along walkways or used to make a hedge in a drift bed near Lodense Privet. We have only large plants each 45c; 3 for $1.50; ten or more at 16c each.

**Spirea Billardii.** Often used as a hedge; wide variety of colors. See full description and illustration of Spirea Billardii on page 24.

**VINES**

**Halt’s Japan Sweet-Scented Honeysuckle.** Rapid growing vine, will climb a wall or trellis. The waxy green leaves remain on all winter. Flowers very fragrant, first white turning to a buttercup-yellow. Can be grown on porch trellis, garden fence, anywhere. Also used on banks or terraces to prevent washing away of soil. Price 2-year plants each 35c; 5 for $1.00; 6 for $1.50; 1-year plants 25c each; 3 for $0.75.

**Clematis Paniculata.** (Sweet Scented Clematis) (Jap. Clematis). A very showy vine when in bloom. Lacy white flowers in whorls, plumes of flowers perfume all about the porch or yard in the early evening. Price two-year plants each 35c; 5 for $1.50; 6 for $2.00; 1-year plants 25c each; 3 for $0.75.

**Celastrus Scandens—Bitter-sweet.** This is the vine so much sought for in the fall by all, for its graceful sprays of orange-red berries. A very fine winter house decoration. Buy a few of these vines, plant them along the back fence or near a trellis, such as shown with our “New Trio-Rose Set” on page 24, and you will have during August and September a most delightful sprays you wish for. Price 2-year plants each 35c; 5 for $1.50; 6 for $2.50.

**Keith’s Bargain Grape Arbor**

Here’s your chance to get a “Red, White and Blue” grape arbor at Bargain Prices. Order the above four varieties, covers the full grape season with four different kinds of grapes, which make you a very desirable garden and fruitful, making a very beautiful blossom. Price: Two-year plants each 35c; 3 for $1.00. Price two-year bushes (18-24 inches high) ready to bloom first year, each 50c; three for $1.25.
A NEW WAY TO HAVE EARLY CROPS

Early to Market for Higher Prices

Hotkaps are a new invention—a patented polyethylene wax covering, an "Individual Hothouse for Each Plant" which makes the plant grow faster, harder, yield heavier and mature two to three weeks earlier. Early tomatoes, melons, and flowers are what bring you the big prices when everybody has them to sell. —Early tomatoes, melons, and flowers are what bring you the big prices when everybody has them to sell.

Hotkaps are a new invention,—a special processed wax which protects either vegetables or flowers. Molons, cucumbers, egg plants, tomatoes and similar crops can be put on the market from ten days to two weeks earlier by using Hotkaps. This Modern Invention has solved the old problem of how to fully protect crops from frosts, insects, bacteria, etc., and at the same time "force" their growth so they will mature in time for early market.

HOTKAPS WILL DO THE JOB

and DO IT RIGHT.

Hotkaps Are Very Inexpensive

The cost of Hotkaps is very little. They are easily and quickly placed over plants or seed hills, especially when a Setter is used. One man can place 5,000 per day.

MOLE TRAP

Costs Little—Is Sure to Catch—Lasts a Lifetime

Moles are a menace to lawns, gardens, and field crops. How many times have you tried to catch them and could not? This Mole Trap gets them every time. Easily and easily "touched off" by the operator, the patent-protected mole trap set, ready to push into the ground over the mole’s hole. All you have to do is to pack the soil in the mole’s hole with your heel, set the trap lengthwise in the run way with the trigger plate firmly down on the packed soil. When Mr. Mole roots up the packed soil he touches off the trigger, the jaws come together and you’ve got him. It gets him every time no matter which way he comes, because there are jaws to catch him on either side of the trigger plate. We have used this kind of a mole trap here on the farm and nursery for many years and we find it is instructions come with every trap.

WIZARD Sheep Manure

for BETTER LAWNS AND GARDENS

Wizard Polverized Sheep Manure is a natural plant food containing all the necessary ingredients and elements not found in Commercial Fertilizer. It is easily handled, perfectly safe to use anywhere and anytime. Plant food in it that plants like. It puts new life and vigor in berry plants, flowers, lawns, and field crops.

Unlike Fertilizers, it supplies natural plant foods and humus which are lasting in the soil. It makes the soil rich, mellow, looses heavy clay soils; stimulates the under growth and gives worn-out soils all the natural elements necessary to promote healthy plant growth. Inures a permanent improvement in your soil by using this safe plant food. Ideal to mix with soil for potting our Mastodon Everbearing Strawberry plants, tomato plants, etc., under our suggested "forcing shelters" (see below) for early growth.

A Valuable Fertilizer at Little Cost

This easily constructed forcing shelter gives your plants a month’s earlier start. Have berries, tomatoes, etc., a month earlier.

SAVE A WHOLE MONTH

START PLANTS A MONTH EARLIER—MEANS EARLIER TO MARKET—GET MORE MONEY FOR WHAT YOU GROW

New Way. Here’s a new way to have Mastodon Everbearing Strawberry plants, tomato plants, etc., a month earlier. Long before spring planting season opens, start your plants in our Special Forcing Pots, putting these planted pots under Flex-O-Glass (see page 7) in a simply constructed forcing shelter made out of a gopher or deerwood box, or in one as shown below. The plants will start growth at once and, by the time normal planting season arrives, your plants will have a month’s start.

Grow Plants Quicker and Stronger

It’s Easy. It’s easy, inexpensive and no bother to give your plants a month’s early start. Fill the forcing pots with any garden soil enriched by special fertilizer (see page 7), one tablespoonful per quart mixed thoroughly with soil. Place the planted pots close together in your forcing shelter made of a soup bowl or some other vessel and surround them with soil. Cover the forcing shelter with Flex-O-Glass tacked to strips of wood so they fit down tightly, covering edges of the box. Where a number of plants are to be started, a forcing shelter can be easily made from boards as shown at the left.

Early Tomatoes, Cabbages, Melons, etc.

Under the same forcing shelter you can have your early tomatoes, cabbage, eggplants, melons, etc., also flowers. It will take very little room to start them, then you can have early vegetables for market. These early vegetables, flowers, melons and flowers are what bring you the big prices—twice to three times what they will then be worth to you.

This is an ideal way to have gladioli for early cut flowers. A bulb can be planted in each 3-lb. pot. Think how big and thrifty all your plants will be when normal planting time comes?

SPECIAL PREPARED FORGING POTS

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season.—Think of it—gain a whole month’s start in growth. Plants don’t have to be removed from them when transplanted in the open. Plants are not disturbed at all. Set pots, plants and all their growth is never checked in the least by the old way. Transplanting the old way sets plants back a week or more—you lose all that time. Not so with these pots and they are so much cheaper.

Sizes.—We recommend the following sizes: 2 1/2” for flowers, such as asters, etc.; 3” for gladioli bulbs, tomatoes, cabbages, etc.; not less than 4” for strawberries, etc. 5-lb. and 10-lb. bags of Sheep Manure come to you with Pottage delivered right to your door.

SPECIAL OFFER NOT SUBJECT TO FURTHER DISCOUNT.

100 Hotkaps and 1 Setter—$2.55 $2.55 $2.85
200 Hotkaps and 1 Setter—$4.60 $4.65 $5.00

(SEN D FOR FREE FAM PHLET.)

KEITH BROS. NURSERY, Sawyer, Michigan

PRICES (Postpaid, See Below)

<table>
<thead>
<tr>
<th>Quantity</th>
<th>States Group 1</th>
<th>States Group 2</th>
<th>States Group 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-lb. Bag</td>
<td>$1.65</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10-lb. Bag</td>
<td>$2.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(SEN D FOR FREE FAM PHLET.)
Grade No. 1-A Super-Mastodon Plants

To this grade belong those Super-Mastodon plants that you will find described in some of the nursery catalogs. Here they are to be sold on the nursery grounds and have them shipped direct to you. These Grade No. 1-A plants are very plentiful depending upon who takes them, and how they get them in the nursery row, but as we are not engaged in this work, it is very easy to sell them for very little extra cost. Those desiring this Grade No. 1-A should get their orders early to have them reserved for their own.

How to Make Money or Get Your Plants Free

Make or Save $1.60

When you get plants at $3.25 per hundred and dispose of them at $3.55 you are making $1.60 every time you do it. This is exactly what you can make when you get Super-Mastodon plants from the Keith Brothers for you can get them at $3.25 per hundred in 500 or more lots, and dispose of them at retail rates of $3.85, making $1.60. The same is true of any of our strawberry plants. You can get them at a thousand rates when you take 500 or more of one variety at a time and then dispose of them to your neighbors and friends at 100 rates.

$16.00 in One Day

Just think how much you can make in one day! If you could get 10 people to take 100 Keith's Super-Mastodon plants each, you would be making $16.00 a day. Pretty good for one day's work. And, if you send your order to us in January you get a further discount of 10%, making the plants cost you $2.95 per hundred for each of them at $3.85 per hundred making $1.83 for each hundred plants or $18.30 per thousand. Along with the Super-Mastodon plants you can easily get your friends to take a few of them and net yourself just that much more cash.

Get Your Plants Free

By getting only a few people to get their plants with or through you, you could get your plants free. You could get 1,000 Premier Strawberry plants free by enrolling 50 of your neighbors to take 100 each with you at 100 rates, or you could make enough to get 1,000 Super-Mastodon plants of your own by getting 11 people to take 100 plants each of that variety at 100 rates.

Club Orders—Save Money

Every year we receive orders from groups of people who go together and bunch their orders and send them to us as one large order, thereby each party getting his or her plants at a lesser figure. Remember 500 or more plants in one variety costs at 1,000 rates, therefore, where five or more, wanting 100 plants each, in the same variety, club together and send their orders in one order of plants in one variety, they save money by doing so. When the order can be sent in a few days, as we get it, we can not do it. Don't let us put up any party's plants in separate packages.

Start This Spring

Now is the opportune time. Start this spring to get the berry business. Plants are scarce and a normal acreage won't be set,—the old patches are nearly all killed out,—and many are dropping out because of that. The demand is OVER NOW IS THE TIME FOR YOU TO BEGIN.

Order Early

To avoid the big rush at shipping time, order as early as possible to get your plants the sooner. We will ship you the varieties you want, earlier, and the sooner. Not the chances when you order plants from Keith Brothers.

Helping Others

Surely you have some friends you would like to see get started RIGHT in growing strawberries. If so send us their names and addresses and we will send them our literature without obligations to them and without mentioning your names. Send us names of those only who have one strawberry literature costs us money and we are just human enough not to want to send it where it is not going to do some good. Please don't send the names of "Tom, Dick and Harry" or any "Old Body."

Plants Required Per Acre

<table>
<thead>
<tr>
<th>Plants</th>
<th>Per Acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strawberries (field culture)</td>
<td>2½ x 1½</td>
</tr>
<tr>
<td>Strawberries (garden culture)</td>
<td>2 x 1½</td>
</tr>
<tr>
<td>Everbearing Strawberries</td>
<td>3 x 1½</td>
</tr>
<tr>
<td>Everbearing Strawberries (Field Culture)</td>
<td>2½ x 1½</td>
</tr>
<tr>
<td>Everbearing Strawberries</td>
<td>2½ x 1½</td>
</tr>
<tr>
<td>Strawberries through Mulch Paper</td>
<td>24,000</td>
</tr>
</tbody>
</table>

(Tripe Hedge Row) 2 plants for each 4 feet of paper.

Parcel Post Shipment

Your order for plants may be shipped by Parcel Post and delivered right to your door, providing it can be conveniently and economically packed in packages to come within the weight limit of 70 pounds for the first three miles (300 miles). Packages weighing 50 pounds or less may be shipped into all zones. Beyond the third zone (300 miles) packages weighing over 50 pounds may be shipped by express. Up to 250 or 300 strawberry plants your order can be shipped cheaper by parcel post.

We Ship the Cheapest Way

Since we prepay transportation charges (Parcel Post or Express) we endeavor to ship the cheaper way, but if it is more convenient for you to have your order come by parcel post and care to pay the difference between it and express, if there is any, we would be pleased to accommodate you. We can let you know the approximate difference at the time we acknowledge your order and if the shipping rates are too high, at instances, customers rather pay the difference, if Parcel Post does cost more, and have the shipment delivered right to their mail box. This mostly occurs with those living some distance from the Kester store office, but have R. F. D. past their homes.

We Pay Postage or Express

We prepay postage or express on all shipments of plants into the States listed in Group No. 1. Parcel Post or Express charges will also be prepaid in all other states for an additional small amount sufficient to cover the additional distance beyond those States listed in Group No. 1.

Group No. 1.—(We prepay Postage or Express into these states). Ohio, Michigan, Illinois, Wisconsin, Minnesota, New York, Pennsylvania, Delaware, Virginia, W. Virginia, N. Carolina, Kentucky, Tennessee, Maryland, District of Columbia.


Group No. 3.—(Prepaid as per table below). Idaho, Utah, Nev., Ariz., Wash., Oregon, Calif.

For Parcel Post Prepaid, Include in Your Order of Plants

<table>
<thead>
<tr>
<th>Plants</th>
<th>Per Acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strawberry, 1-year Asparagus, for each 100 plants or less</td>
<td>18 cents</td>
</tr>
<tr>
<td>1-year Red Raspberry, for each 100 plants or less</td>
<td>22 cents</td>
</tr>
<tr>
<td>2-year Asparagus, for each 100 plants or less</td>
<td>26 cents</td>
</tr>
<tr>
<td>1-year Black Raspberry, for each 100 plants or less</td>
<td>1½ per plant</td>
</tr>
<tr>
<td>2-year Black Raspberry, for each 100 plants or less</td>
<td>2 per plant</td>
</tr>
<tr>
<td>2-year Black Raspberry, for each 100 plants or less</td>
<td>2½ per plant</td>
</tr>
</tbody>
</table>

Note:—Parcel Post Rates for other plants are given with prices after each description.

Strawberry Plants, Mixed Varieties, Per 1,000 for.... $4.90

Our Standard Varieties at "Cut Price" Rates. Labels occasionally get lost off crates of strawberries and plants, and although fresh, strong and thrifty, have to be thrown away unless identified. Rather than do this to our valuable plants, we offer them at "cut price" rates to our customers. Again, some days there is a surplus due of some varieties, and rather than hold them over in the packing house, we offer them also at "cut price" rates. These plants, mentioned above, are from varieties listed in this catalog and are first-class in every way. If you are not particular as to the varieties you want, these plants are just what you want. We cannot promise to send any one variety or label those we do send.

<table>
<thead>
<tr>
<th>Plants</th>
<th>Per Acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Red Raspberries</td>
<td>6 x 3</td>
</tr>
<tr>
<td>Black Raspberries</td>
<td>7 x 3</td>
</tr>
<tr>
<td>Blackberries</td>
<td>7 x 3</td>
</tr>
<tr>
<td>Grapes (light soil)</td>
<td>8 x 1</td>
</tr>
<tr>
<td>Grapes (heavy soil)</td>
<td>9 x 1</td>
</tr>
<tr>
<td>Dewberries</td>
<td>7 x 3</td>
</tr>
</tbody>
</table>

$1.60 per 1,000.
1—You Are Protected by Our Guarantee

We GUARANTEE our plants to reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a signed statement from your express agent or postmaster showing the loss or damage to plants.

Furthermore, we guarantee our plants to live and grow and will replace FREE any that do not through any fault of ours or the plants, providing the customer pays transportation charges on new shipment and sends in complaint before August first of the year in which plants were purchased.

Furthermore, we guarantee our plants to be first-class in every way, true-to-name, and free from injurious diseases, and insects. They are State inspected.

2—You Are Protected by State Inspection

Every year State Inspectors go over our fields very thoroughly and grant us the right (see Certificate below) to sell our plants if they are found worthy. In the picture at the right you will see Mr. Mandenberg, our State Inspector, on the right end of the “gang.” Isn’t he a “big boy?” Certainly makes us toe the mark. The other boys are deputy inspectors.

MICHIGAN STATE DEPARTMENT OF AGRICULTURE
ORCHARD AND NURSERY INSPECTION

CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY that the Nursery Stock of Keith Bros. Nursery, Sawyer, Michigan, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after Sept. 15, 1931. HERBERT E. POWELL, Commissioner.

E. C. MANDENBERG, in Charge of Orchard and Nursery Inspection.
Bureau of Agricultural Industry, A. C. CARTON, Director.

Lansing, Mich., 1930.

3—You Are Protected by Careful Packing

We are always on the lookout for the best interests of our customers. We do everything possible to have our Vitalized plants reach you in good condition. From the time a plant is taken from the ground, it is protected so that its roots do not become dry. The plants are packed in wire-bound crates with a special moss (see pictures below) placed around the roots to keep them damp until they reach their destination. Our interest does not end when your order is filled. It extends on until the plants have fruited for you. We are interested in your success.

OUR NEW METHOD

In small orders our strawberry plants are shipped to you in ventilated corrugated fiber boxes with their roots surrounded with damp moss protected by wax paper. This is our new method and it is giving wonderful results. In this new package, we have shipped plants to friends in Florida also California and without unpacking this package, they sent the box back and the plants returned to us in good condition. By it we also ship plants to Europe, South America, New Zealand and other foreign lands, they arriving in good condition. For two years we have used this method and it gives such good results we are using it again this spring.

The larger orders are shipped in wire-bound crates, made especially for us. It has taken us four years to work out this specially constructed crate and it certainly gets quality plants to customers in a fresh, fine condition. In these special crates, the roots of the plants are packed in damp moss, but the tops are exposed to air so they do not heat. We get them to you as nearly as possible like they grew in our nursery only the roots are embedded in moss instead of soil.

Keith Bros. special method of packing their Vitalized Plants. Note use of special moss over roots which prevents drying out. We go way up in Wisconsin to get this moss. They get plants to you in tip-top shape.

Different sizes of wire-bound crates used. Crates can't be broken open in transit.
Keith's Black Raspberries

Plants Twice Government Inspected

Good Plants Like These Are Scarce This Year

We offer our customers two grades of Cumberland plants this season. One-year or tip plants and two-year Transplants. Note the difference in the illustrations at the right. The tip plants are the kind generally offered, but the two-year transplants are branched and ready to fruit for you this summer. Ideal to plant for quick cash returns. We have only a limited number of them. Order early and avoid disappointment.

CUMBERLAND

Largest and Leading Black Raspberry

The most reliable and productive Black Raspberry. A standard variety set extensively everywhere. Berries very large, perfect, firm, attractive, not “seedy.” Canes do not winter-kill, stands 20° below zero.

Our Cumberland, both one and two-year plants are:

1. Freshly dug. Carefully packed and shipped direct to you. We use no storage plants whatever.
2. They are disease free having passed a double (two) rigid inspection by State authorities.
3. They are properly grown in our ideal raspberry soil and every plant is guaranteed.

We Pay Postage and Express. See Page 27.

**Prices, One-Year Plants:**
- 70c per 6; $1.25 per 12; $2.00 per 25; $3.50 per 50; $4.75 per 100.

For States in Group No. 2 add 1c per plant. States in Group No. 3 add 11/2c per plant.

**Prices, Two-Year Plants:**
- $1.25 per 6; $1.90 per 12; $2.90 per 25; $4.75 per 50; $6.00 per 100.

For States in Group No. 2 add 11/2c per plant, in Group No. 3 add 2c per plant.

Keith’s Blackberries

Hardy Northern Grown Plants

We offer you the most productive Blackberry plants for garden or field culture. We have two grades of one-year plants and two-year transplants. The one-year plants are graded No. 1 and No. 1-A, the latter being taller and well rooted, and the No. 1’s are of the average size generally offered by nurseries. The two-year transplants are two years old branched and ready to bear a crop of berries for you this coming summer. Just the plants you want for quick cash.

**VARIETIES**

**ALFRED**

A New Sweet Coreless Blackberry

Biggest blackberry known. Big, glossy, black berries, 1½ to 1¾ inches long, without a core and almost seedless. Canes hardy, need no winter protection, strong, upright, loaded with berries. Heavy producer. We have these plants in one- and two-year grades.

**ELDORADO**

The Old Standby, Very Hardy, Productive

Canes vigorous, stands severe winters. Berries not as large as Alfred but fully as sweet, not seedy, can’t be beat for jams, jellies, and the like. Branched well and every branch bears loads of berries. Keith’s Eldorado or Alfred Blackberry plants are guaranteed in every way.

**Prices Prepaid**

We Pay Postage and Express

(See Page 27)

**Alfred, One-Year, Grade No. 1:**
- $1.35 per 6; $1.65 per 12; $2.00 per 25; $3.00 per 50; $6.00 per 100.

**Alfred, One-Year, Grade No. 1-A:**
- $1.60 per 6; $1.90 per 12; $2.50 per 25; $4.00 per 50; $8.00 per 100.

**Alfred, Two-Year Transplants:**
- $1.75 per 6; $2.25 per 12; $4.00 per 25; $6.75 per 50; $12.50 per 100.

**Eldorado, One-Year, Grade No. 1:**
- $1.00 per 6; $1.25 per 12; $2.00 per 25; $3.00 per 50; $4.00 per 100.

**Eldorado, One-Year, Grade No. 1-A:**
- $1.50 per 6; $1.85 per 12; $3.25 per 25; $5.00 per 50; $8.00 per 100.

**Eldorado, Two-Year Transplants:**
- $1.75 per 6; $2.25 per 12; $4.00 per 25; $6.75 per 50; $12.50 per 100.

For States in Group No. 2 add 1c per one-year plant. States in Group No. 3 add 1¼c per one-year plant.

For two-year plants add 2c for States in Group No. 2 and 2½c for States in Group No. 3.
ST. REGIS

Everbearing Red Raspberry

Bears its berries on tips of new canes during summer and fall months. The same canes bear the following spring like any red raspberry and they ripen early, ahead of any other varieties we offer. Berries rich crimson red, firm, medium in size and of the best red raspberry flavor. Can't be beat for jams and jellies. The berries of the sun ripened and fall crop are in great demand, especially at roadside markets bringing three to five times as much as the spring crop. Don't miss this opportunity to have rich, delicious red raspberries all summer and fall as well as in the spring.

We Pay Postage as Shown on Page 27

EARLY KING

A Reliable Early Variety

Ripens early in raspberry season. Berries do not fall off after rains or when not picked regularly. Ripen evenly over long fruiting season. Berries firm, medium to large, do not crumble when ripe and are not "seedy." We offer only 1-year plants.

We Pay Postage as Shown on Page 27

CUTHBERT

Reliable Late Varieties

An old reliable variety with remarkably strong canes. Berries very large, rich crimson, very firm and of the best, rich flavor, A very good late variety to set along with Early King.

We Pay Postage as Shown on Page 27

TRY SOME

KEITH'S

LATHAM

The World's Greatest Raspberry

A NEW variety originating on the Minnesota State Breeding Farm. Prof. Hansen of South Dakota states: "The hardest red raspberry of them all." Prof. Herrick of Ames, Iowa, says: "A superior raspberry in every way, and Prof. Briefly of Minnesota considers Latham "A very good variety for Minnesota." Noted for its large, firm berries. We never saw larger red raspberries. Look in picture below. Two just about fill a teaspoon. Canes very hardy and wonderfully productive. Often bears first summer, for instance,—in the spring we set 10,000 Latham and picked over $300 in berries, beginning in July. They were wonderful sellers at a roadside stand. Ripens right after Early King and has a long fruiting season, replacing standard varieties everywhere. We recommend Latham above all other Red Raspberries. All growers in this great berry section are planting Latham in preference to all other red raspberries. They find Latham berries so large that they bring the best prices on the market. Latham is their money maker.

Besides the one-year Extra Fancy and common sucker plants we have Latham Transplants (two-year old plants) which will bear heavily this summer. As long as they last we offer them in 6 to 100 lots. Set Latham Transplants and pick beautiful red raspberries all this summer and next spring, too. For complete price list see page 28.

PRICES

We Pay Postage as Shown on Page 27

One-Year No. 1 Grade:
- $5.00 per 6; $9.00 per 12; $18.00 per 25; $31.50 per 50; $67.50 per 100.

One-Year Extra Fancy:
- $1.00 per 6; $1.75 per 12; $3.50 per 25; $5.75 per 50; $11.00 per 100.

Complete Price List on Page 28.

CHIEF

Brand New Red Raspberry Offered for the First Time This Year

Can best be described by comparing it with above variety, the Latham, which it resembles very much, but a week to ten days earlier. Leading horticulturists and authorities from Minnesota State Experiment Station where the variety originated give the following:

1—Heavier Yields than Latham. 2—Week to ten days earlier.
3—Firmer, and more vigorous grower.
4—Of better quality and better shipping.
5—Almost completely free from Mosaic, Mosaic, etc.
6—A freer grower with stronger stockier plants than Latham.
7—Destined to be the leading Red Raspberry.

We have a very limited number of plants direct from the original stock and offer no more than 50 per cent per plant. Get your start this year.

Price One-Year Plants: — $2.00 per 6; $3.50 per 12; $5.00 per 25.

SAVE MONEY

KEITH'S RASPBERRY GARDENS

We offer a saving to you on your Raspberry Gardens.

(No. 1) 6 plants each of one-year Latham, Cuthbert, King and Cuthbert (black), 24 plants in all. catalog price $2.50. SPECIAL PRICE, $2.25. 50c per plant.

(No. 2) 12 two-year plants in each, catalog price $4.50, SPECIAL PRICE, $4.10.
New Creation in American Strawberries

This new variety is without question related to the South American strawberry, where size, flavor, sweetness, long keeping qualities predominate. The Washington has these characteristics more fully developed than our present North American varieties. As mentioned by the introducer, Mr. F. E. Beatly: "Truly, this remarkable new type of strawberry is destined to be the greatest achievement in strawberry history. New in color—new in size—new in taste and a real revelation in keeping qualities. Never before a strawberry that could equal the new Washington for enormous size, deep red color and delicious sweet taste. No other variety can approach Washington for hardy growth, big yields and exceptional keeping qualities."

Great Sugar Saver "Honeysweet"

Without question, Washington is the latest in strawberry sweetness. No other varieties we have ever tasted has the sweetness and delicious flavor of the Washington.

In serving the variety in shortcakes, desserts and the like, very little sugar is required. Its sweetness along with its unique flavor gives Washington a characteristic never before found in a strawberry. Once you bite into and taste that perfumed delicious flavor you will never forget it. Surely here is something new in a strawberry that you cannot afford to miss.

Oxheart Red—Inside and Out

The color of Washington is different from other strawberries. It's an oxheart red. A dark glossy red inside and out. We have never seen a berry like it. This unique color, with other points mentioned, together with the fact that it originated in the State of Washington on the Pacific Slope where many varieties of the South American strawberry are found, leads us to more strongly believe that the Washington has "blood" of the South American strawberry in it. Without question this is where the Washington gets its color, sweetness, size, long keeping qualities, etc., which make it a different strawberry for all North American lovers. (Prices on page 28.)

KEITH BROS. NURSERY STRAWBERRY HEADQUARTERS SAWYER MICH.