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Soft shoulders! And they belong to Ann Terry of the golden curls and blue eyes, a honey from San Francisco.

Easy on the eyes is Ruth Dyne, and her lovely peepers are a misty gray!
Wrappin' her curves in furs is 126 lb. Marian Collins, who is just 5' 8" from top to tootsies.

Meet Bonni Jean, with the 34" bust, 36 hips, 25 waist, and 5'2½" in her sheerest nylons....

Nikki Girard is a New Orleans nifty and her prize pins are exactly 35" long, 8" at ankle, 12½" calf, and 19" at thighs.

so Stop, Look 'n' Listen!
A Minute Movie

A, GANG, there's many a slip
twixt the cup and the lip, as
the poets are fond of saying.
And we all have our own per¬
sonal little tragedies through a
lifetime, such as cutting in on a
phone accidentally and hearing
your girl friend making a date
with your best friend! But don't
worry, it happens to all of us,
and you never can be sure of
anything — like this Jerque and
curvy Phyl Lyn!
Man Alive! Get a Load of This Beau — the Spiciest Gal in Gay Paree!

Is it any wonder curvy Marie's got more fans than a fan dancer, pals?

Fifty million Frenchmen sure didn't go wrong when they made Marie their star!
There's sheer magic in lissome Marie's net hose, fellers. Like the net result of it all, huh?

Just five-foot-seven of heaven is Marie, a 119 lb. bundle o' zing!

O-LA-LA, here's a curvy cherie from naughty and gay Paree, who is ze darling of the boulevards! An eye-filling honey, our Marie Toni was born in a little town, but she's sure Big Town now. 5'7", Marie's got a 38 bust, 38 hips, 25 waist — just an eyeful of an Eiffel!
This front headlock will do Cora no good! Wanna rassle, Jack?

Blonde Bev Lehmer ain't foolin' as she leaps into a stepover toehold. Notice the expression of pain on Cora Combs' face.
Bev winds it up in a flashing finale as she pins Cora with a leg press for the last fall.

JEEPERS, creepers, did ya ever see anything like it???
For thrill-a-minute slam-bang wrestling action there's no one can top these lady grapplers! Take a look at curvy 5'5" Bev Lehmer, the battlin' blonde from Council Bluffs, Iowa, as she tangles with redhead Cora Combs. Need we say more, pal? Yipes!!

Bev twists Cora's arms as she applies the pressure in a surfboard hold.

Cora turns the tables and flings Bev with a flying mare.

Bev winds it up in a flashing finale as she pins Cora with a leg press for the last fall.
In the glamour gam department is Kitty Carr, 8-12-19" at ankle, calf, and thigh.

Bachelor Eyetems

Date book data on Candy Jewel: 34" bust and hips, 25" waist, only 19, and not engaged!!!
Deep blue eyes and a
dimpled smile make
118 lb. Canda Fair
a winner by a mile.

Redhead Julie Adams
smiles at you here,
Joe. Julie's a mere
21, comes from Iowa.

Suzi Renard hails
from Chicago, but
models for artists
in New York City.
Gals are Known
by the company they keep

She'll always have a playboy around, as Toni Sands shows, and he's sure to be loaded!

Whenever you see an "exotic dancer", tellers, you can be sure the company she keeps is a gob!
THERE'S an old saying, gang, to the effect you can always tell a lady by the white gloves she wears. Well, you can always tell a gal by the company she keeps!

And if you don't believe it, get a look at these dazzling dolls, so that when you see 'em on the street, at the beach, or in nite spots (and the boy friend's not around at the moment), you'll know what he looks like — and can duck if you have to!

Those curvy and hi-steppin' debs are sure to have some cuttin' up collegian on the string. Get a load of that moth trap coat!

When it comes to taste in guys an eye-filling cover girl is always a cinch to have a sharp cookie. See?

This type is always doing brain work and she even carries a secretary. Male!
Hey, GIs, scotta you think of this picture of Leueen Loomis to give your foxhole that homey touch? You say home was never like this? Could be. Lissome Leueen is from Minneapolis, stands 5'4", stops her bathroom scale at 109 pounds, has brown eyes and red hair. At ease, men!
YOU can call these three fotos of sultry Jee Kolens a bonus of beauty. A doll like this deserves an extra helping, and the figures prove it. Jee has a 38" bust, 26" waist, 36" hips, 13" calf, 20" thighs. A Jee whiz!!
A Gorgeous Joan Smith's got rhythm.

B Alluring Amy Ames is a showgal.

C Pert Peggy Wood's a model.

D California cover gal. Bee Alin.
Your Faces?

WHADDYA look at first, fellers, and when you do, what do you really see? Here's a chance to test your powers of observation. Just look over these curvy figures and match 'em with their faces at left. One right, and you're a sub-wolf; two will rate you a junior wolf; three right, you're an adult wolf, but get 'em all and you're a super-wolf! P.S. If you're stuck, the answers are below!
What Will Gals Do Next?

HOLLYWOOD, April 2 — Pretty cheesecake models on the West Coast have formed a union to obtain higher pay and better working conditions from photographers and cover artists. They also seek air-conditioning in studios, a spokesman declared.
IF IT ain't one thing, it's another with these madcap dames. Screwed style fads, step-pin' into strictly masculine fields, cutting up like crazy — what will they do next? We can only wait and see.

Take the zingy mamzelles of gay Paree, for instance — and who wouldn't? They're now ankling ze boulevards sporting pinup pix of their boyfriends on their nylons. Sheer delight, eh? And the Park Ave, debs are dressing their pets in fancy outfits that match their own slinky numbers. Joan Rawls paid $90 for her cat's hat!

Then we also have femme firemen, football players, flagpole sitters and whatnot. But the question is: What next???

NEW YORK, April 4 — Broadway showgals are wearing the boy-friend's picture on backs and love messages on stockings as the latest romantic idea to hit the Gay White Way this season. Both ideas are designed to keep...

MIAMI, March 14 — A group of bathing beauties, sponsored by local business men, have organized a girls' football team. Sparked by Dolly Arne at center and Jean Roberts, quarterback, the gals are now seeking a team to play against. The first
Nylon seems to become Betty Parker, eh? Betty has brown hair and eyes to match. Cute!

Ah! Check the leg lines on Peggy Mae: ankle 8", calf 13½", thighs 19½" and 33" from hip to toe.

A glamazon with gorgeous gams is 5'5" Toni Clair. Toni's a Brooklyn gal, a Dodger rooter, match!!
GAMorous

Jo Deal has pretty pins 'n' more: 35" bust and hips, 25" waist, 20" thighs.

When it comes to knifty knees, we can't top this green-eyed Philly filly, Sunny Blake. Ay, ay, eyeli!
JUST how this slap-happy Nappy got out of his squirrel cage to annoy our luscious Lulu is a mystery. But since Lulu always is kind to dumb animals maybe we can’t blame her for not hollering for help. What puzzles us, though, is why they think Nappy’s nuts. Look at the babe he’s picked out!

Careful of them jewels, baby, they may be hot!
It's a necklace fit for a queen, like our Lulu!

Diamonds were a girl's best friend, eh, Lulu?

We told you to be careful, honey. He's nuts!

It's back to his cuckoo clock for Nappy—pronto!
NOW how would you interpret this look in Denise Roberts’ eyes, Oscar? Could it be an “Izzato” look? Or maybe a “Gimme-a-ring-sometime!” gander? You might even think it’s naughty — but you gotta admit it’s NICE! Yeah man, when this Atlantic City cutie turns on the sizzle it’s a 3-alarm blaze!

Just for the record, jot this down: Denise is 5’3½” tall, weighs 116 lbs., has sultry brown eyes, and measures a curvy 36-23-37” at hips, waist and bust. Naughty or not, Denise is delightful!
Sirens in the Swim

Pert in polka dots is Pat Payne, 121 lbs. of bike 'n' lovely curves. We saw her first, Bob!

Honey-blonde Roma Paige gives you her dimpled smile as she turns her blue eyes toward YOU!
A headline honey wearin' headlines! Toni Towne is 5'7½" from top to toot-sies, hails from Boston.
You Said It, Babe!

Cheesecake vs. Beefcake!

MY VOTE IS FOR MUKKLES!

Does curvy Gregg Sherwood like muscles? Looka her!

MUSCLES? OH BOY! MMMM!

Beverly Styles

Terry Sanders
WHAT gets the gals, fellers, brains or brawn? Is it the sights of a mass of muscles that makes the fair maiden swoon, or is it the mental acrobatics of a grown-up Quiz Kid? Frankly, we don’t think anyone is too worried about the answer. But just the same, FLIRT interviewed a bevy of beautiful dolls from a bunch of Broadway musicals. After all, these cheesecake queens are experts on what is and what ain’t beauty and not only were they cooperative with their answers, but a lot of them decided to give their opinions to the world via picket signs.

Here, in exclusive interviews, you can see what your favorite showgirl thinks on the momentous matter of muscles. Just keep your eye on this hep hip parade. It’s one of the signs of the times, gents. Hear! Hear!
Maybe You Can't Live with

You Can’t Live

Before she hooked this poor sap, Baby told him she liked cigars. This is what happens now!

Just try to get out for a night with the boys—or even a walk down to the pool room. She'll rope and hog-tie you before you reach the door.
Brother, whoever said about women that you can't live with 'em and you can't live without 'em sure knew what he was talking about! One moment the babe you're welded to is as sweet as a Spring zephyr, then you turn your back a minute and storm clouds blow up. The guy who can really figure out babes is gonna put a lotta guys out of their happy homes in the Hall of Fame. This is just a LITTLE idea of what goes on at home!

Everytime you sit down to enjoy the sports pages, it is two to one she'll grab for the fashion news, pals!

When you come home tired and want to stay there, a tantrum in technicolor is sure if she can't go out!

Just beat her at a friendly game of gin and your quiet night turns into a battle!
Iris Banks, strictly dream material, a de-luxe package, as you c'n see, 110 pounds.

Nice to see you're back, Billi Ward! How're things in Newark? Love that honey-blonde hair of yours, 'n' those blue eyes. Hmm!

Who said figures don't lie? Vivi Sloan's does.
Joan Beale's perfect pins measure 8" at the ankle, 12½ at calf 'n' 19" round the thighs.

but we don't mind. Vivi's got blue eyes, ash-blonde hair.

Jane Carr left Cleveland for Broadway, is now a showgirl, and poses for YOU, too!
Let's dance in the aisles with honey — tropic isles!

When she hears those wild tropic drums, voom-voom!

Tropical

T. N. T.

HEAD for the storm shelters, gang, here's a torrid tornado on the loose and what she's got is puh-leezy! She's alluring Aida, 5' 3½" of combustible rhythm right from the hot spots of the tropic zone. This black-haired eyeful is the queen of cabala, legendary dance of the isles. If you wonder if dancin's good for the figure, Aida's got a 36 bust, 36 hips, and 24" waist. Watch her go!

Storm warning! Duck! A tornado's a-comin' and she's sure rollin'!

Break Out Those Voodoo Drums, Joe — This Gal's Got
When Aida dances to the wild jungle strains, you gotta stop, look and glisten, pals!

They must have written "Hold That Tiger" for this jungle jill.

Just a curvy cutie with a supercharged chassis. It's hi-voltage and loaded with tropical zingo!

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Now, we are appointing dealers in U.S.A., Canada, Mexico and foreign countries... in territories still open. If you are capable, cooperative and willing to work to enjoy success, we'll establish you in your own business and arrange easy terms to help you get started. Gross profits up to $15 and $20 a day on each of your service men. No experience needed.

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W ANNA join the cheerin' section for 5'2", eyes-of-blue Cindy Rhodes? She sure makes us cheer for her curvy 99 pounds of all-American beauty. Atta gal, Cindy!
IF IT SLIPS...IF IT CHAFES...IF IT GRIPES...THEN

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Man the lifeboats, men, it's blue-eyed Bonita Hayes, 5'4", of shapely woos-woos from Akron....
Okay, mates, topside you see brown-eyed Laura Lane, trimly rigged at 36-23-35" for bust, waist 'n' hips.

A nifty blonde in nautical stripes is dimpled Bibi Rove, a Dixie belle from way down Savannah way. Ay-ay!!
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THERE'S nothin' like a laffin' lovely to cheer a guy up, Joe, and here's willowy Lana Drake, makin' with giggles. Lana is just 20, 5'9", 127 lbs., with brown hair and eyes. Like her?
A ND this merry miss is gorgeous Gerri Billings, from the wide open spaces of Arizona. Gerri's nylons fit a curvy 35" leg that is 8½" at the ankle, 13" at calf, with a 19" thigh.
Dear Editor,

I'm the most popular guy in my barracks. Know why?...Because I'm always the first guy to bring in a copy of FLIRT as soon as each new issue hits the stands. Right away the guys gather round my bunk and it ain't long until I'm nearly humpbacked from looking over my shoulder. Your swell magazine gets passed around from one GI to another until it just wears out from handling. In the last issue, the top favorite story with the boys was "From Campus to G-String." WOW!!!

Pvt. Thos. McF., Fort Monmouth, N. J.

Dear Editor,

I don't get me wrong. I love a dame wearing nylon, but it seems to me that one pair of femme gams in nylon is just like any other femme's. Just for a change I would like to see girls go for those Frenchy black net stockings. It gives me a gal a certain something which makes a guy's tired old eyes sit up and take notice!

George S., Philadelphia

Dear Editor,

Since everyone else (especially men) is writing you about what's wrong with the opposite sex, I think I'll step up and take my turn.

Let's talk about (you should pardon the expression) men. I hate you. Not all the time, but just when you act like big showoffs. Notice yourselves on the beach sometimes. You can be built like a swizzle stick, but put on a pair of trunks and you stick out your chest (if any) like a gorilla. Boy, do you love you, you schmooes!

Barbara W., Delray Beach, Fla.
When Tom H—met Mary W—and Alice B—, folks wondered who the lucky girl would be. Both girls were pretty and charming, and grand fun, and enjoyed the same interests Tom did. But, somehow, it was Alice whose lips Tom bent to in the moonlight... it was Alice whose 'I do' rose breathlessly at the altar... 

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PARTIAL LIST OF CONTENTS
This is Joe Bonomo Speaking (A heart-to-heart talk with the Author). Bust Contour...Know Yourself...Structure and Function of the Breast...Four Types of Breasts...Muscles for Support...With the Stars of Stage and Screen...Secrets of Allure...The Commandments of Loveliness...The ABC's of Bras...Other Methods of Bust Control...Creams, Lotions, and Massage...Plastic Surgery...The Worshipper and the Supporter...The Rounder and the Lathamian Dadal. The Pectorals and the Chesters...Ritual (First to Third Day)...Ritual (Fourth to Sixth Day)...High and Low Caloric Diets...and many other sections and features far too numerous to list here.

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WELL, MAYBE YOU'RE RIGHT, BOSS!

THAT SUPERVISOR'S JOB IS YOURS, TOM! AND I DON'T HAVE TO TELL YOU ABOUT IT. YOU'VE MADE YOURSELF INTO A REAL "COMER" WHO MAKES HIS MOUTH LICK!

HONEST, TOM, I DIDN'T MEAN NOTHING!

THANKS, TOM! I'MGONNA MAKE GOOD ... AND HOW!

GOSH, SAM, I'M A NEW MAN! AM I GLAD YOU MADE ME CLIP THAT "MINI-GYM" COUPON! I WATCHED YOU THROW THOSE STICKY EXERCISES 10 AGAIN! IT'S A KILLER-DILLER!

GO TO IT, KID! I ALWAYS KNEW YOU HAD THE STUFF, BUT IT TAKES 'MINI-GYM' TO GIVE A MAN TOP TRAINING!

NEXT TIME, FELLER, YOU'D BETTER THINK FIRST BEFORE YOU START SHOOTING OFF YOUR MOUTH AT ME!

OH, TOM, YOU'RE WONDERFUL!

THAT SUPERVISOR'S JOB IS YOURS, TOM! AND I DON'T HAVE TO TELL YOU ABOUT IT. YOU'VE MADE YOURSELF INTO A REAL "COMER" WHO MAKES HIS MOUTH LICK!

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Honest, Tom, I didn't mean nothing!

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